

# Cowtown Great American Cleanup FAQ

## *A program of Keep Fort Worth Beautiful*

### What is Cowtown Great American Cleanup?

The Cowtown Great American Cleanup is the single largest community cleanup and beautification event in Fort Worth. The annual event is currently in its 37th year and is hosted by Keep Fort Worth Beautiful (KFWB). Each year, schools, churches, businesses and individuals pick up litter from parks, streets, creeks and other public areas.



### What are the goals for this event?

Keep Fort Worth Beautiful works to ensure our city is a clean, green, and beautiful place to live. No one individual can do this alone. It takes all of us. This is why we invite people like you to participate in our activities and support our programs.

The heart of KFWB is our volunteers. The Cowtown Great American Cleanup attracts an average of 5,000 individuals, collecting an average of 140,000 pounds of trash each year.

### Who can participate?

Everyone! Community organizations, businesses, individuals, non-profit, governmental agencies, and scout troops all are welcome to participate in this event.

### What ages can participate?

Youth, teens and adults are welcome to participate.

### What is the cost to participate?

There is no cost to participate.

KFWB provides gloves and trash bags to all registered participants. Event t-shirts are also provided to the first 5,000 registrants.

### Can volunteers choose a location to clean up?

Yes. Volunteers are encouraged to choose a location that is important to them. Locations can include school campuses, creeks and other waterways, or even empty lots. KFWB also chooses various hubs throughout the city. In past years, those have included Lake Como, Echo Lake, and Eugene McCray Park at Lake Arlington. Volunteers are welcome to register for a hub location.

### Thank you to our sponsors!



For more information or to register, visit [FortWorthTexas.gov/CowtownCleanup](http://FortWorthTexas.gov/CowtownCleanup).

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New to Cowtown Cleanup? Join the fun in cleaning up Fort Worth; it's easy and free to participate!

### Before the event:

**Step 1.** Mark your calendar for March 26 – you can participate by yourself or organize a group.

**Step 2.** Choose to pick up litter at one of our pre-selected hub sites or choose any public site you want to clean up.

**Step 3.** Register as an individual, a family or a group. Registration opens February 15, 2022.

**Step 4.** Pick up your free t-shirts and cleanup supplies on Thursday, March 24 or Friday, March 25. Supply distribution and location details will be provided to you as we get closer to the event.

### On the day of the event:

**Step 5.** Pick up litter on March 26 from 8 - 11 a.m.! *Can't pick up on March 26th, but want to participate? Email us at [KFWB@FortWorthTexas.gov](mailto:KFWB@FortWorthTexas.gov).*

**Step 6.** Email pictures of your team to [KFWB@FortWorthTexas.gov](mailto:KFWB@FortWorthTexas.gov) and be sure to include "before" and "after" pictures of your hub site area.



**When the event is over, what do I do with the filled trash bags?**

**Step 7.** Take the bags to one of the four Drop-Off Stations or your own trash container.

- 301 Hillshire Dr., 76052
- 2400 Brennan Ave., 76106
- 5150 Martin Luther King Freeway, 76119
- 6260 Old Hemphill Rd., 76134

Vouchers are required if you do not live in Fort Worth city limits or don't have a copy of a water bill. If you live in an apartment you will need to get an event voucher to use the drop-off site.

**What is a wrap-up form and why is it important I submit one following the event?**

**Step 8.** Report your efforts with an easy, online form.

After completing your litter cleanup we require a completed wrap-up form to share with our entire community, our government leaders and partners such as Keep Texas Beautiful and Keep America Beautiful. Tracking this data provides metrics on the overall impact our volunteers have on litter and assists us apply for grants/funding opportunities.

All forms are online at [FortWorthTexas.gov/KFWB](http://FortWorthTexas.gov/KFWB).

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