

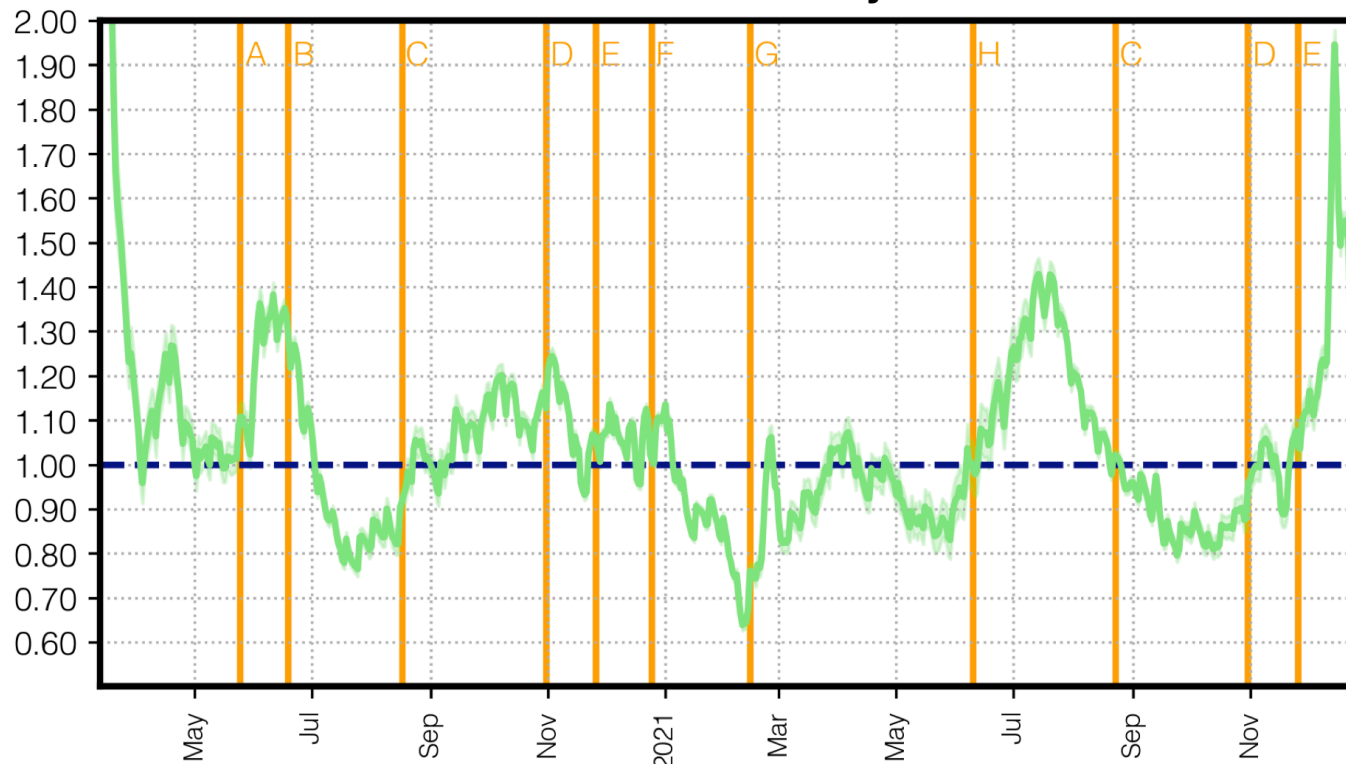
COVID-19 Update

January 18, 2022

Brandon Scott Bennett, Public Health Officer/Code Compliance Director

Reproduction Number: **HIGH**

Currently 2.10 – Highest of Pandemic



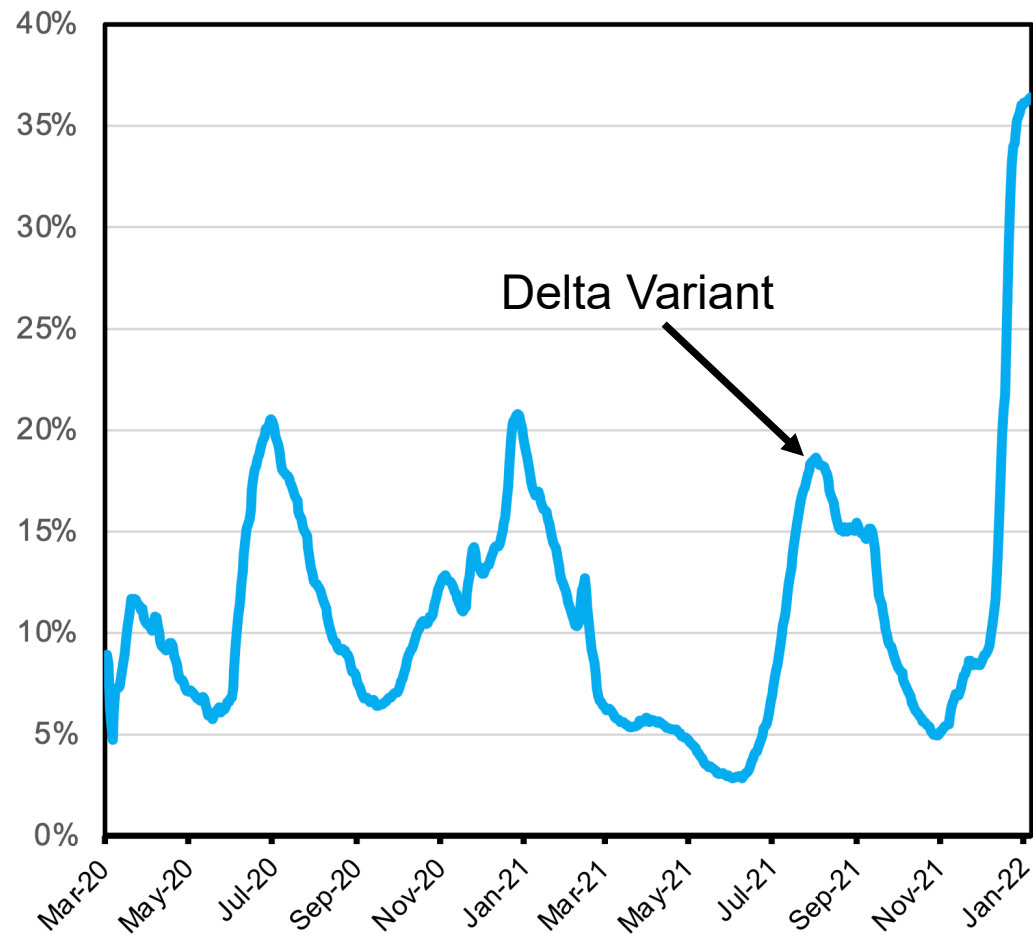
- A. Memorial Day
- B. Mask order put into place
- C. Colleges/schools reopen
- D. Halloween
- E. Thanksgiving
- F. Christmas
- G. Winter Storm
- H. Delta Wave

↑ Epidemic grows/
persists above this line

↓ Epidemic declines
below this line

Community Spread Level: **HIGH**

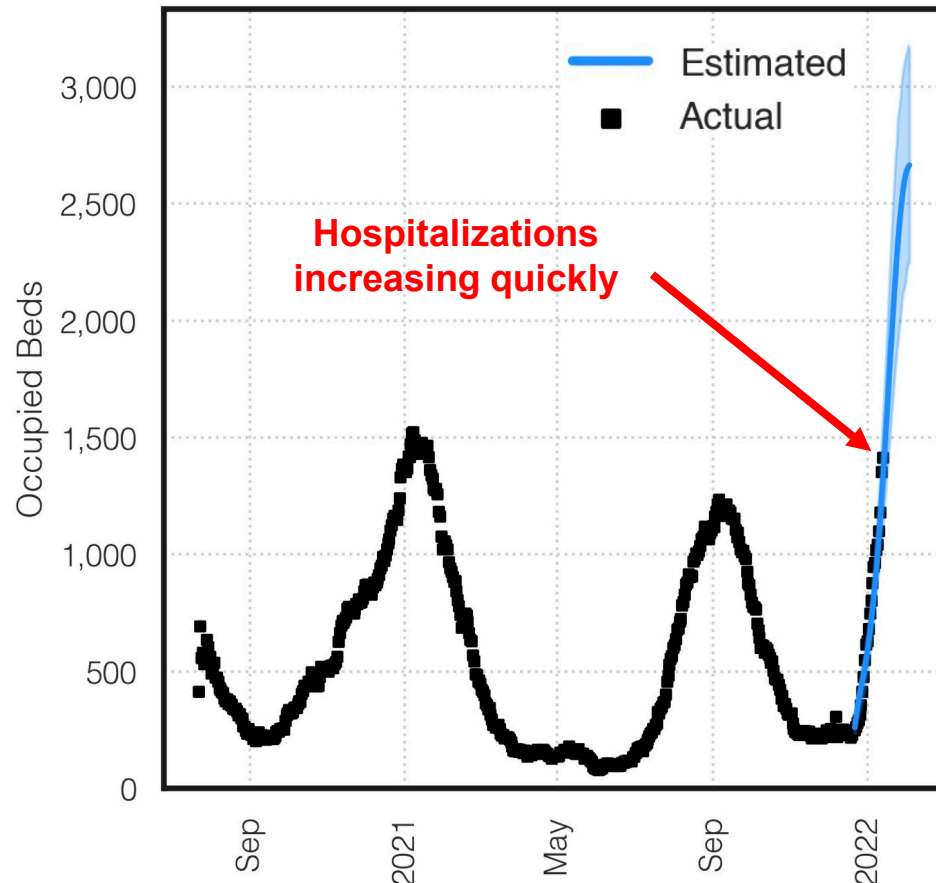
Percent Positive COVID-19 Tests in Texas



- Roughly 36% of COVID19 tests are coming back positive
- As a comparison, previous surges have been at 23% or less (Delta averaged in the low 20's)

Tarrant County Hospitalizations

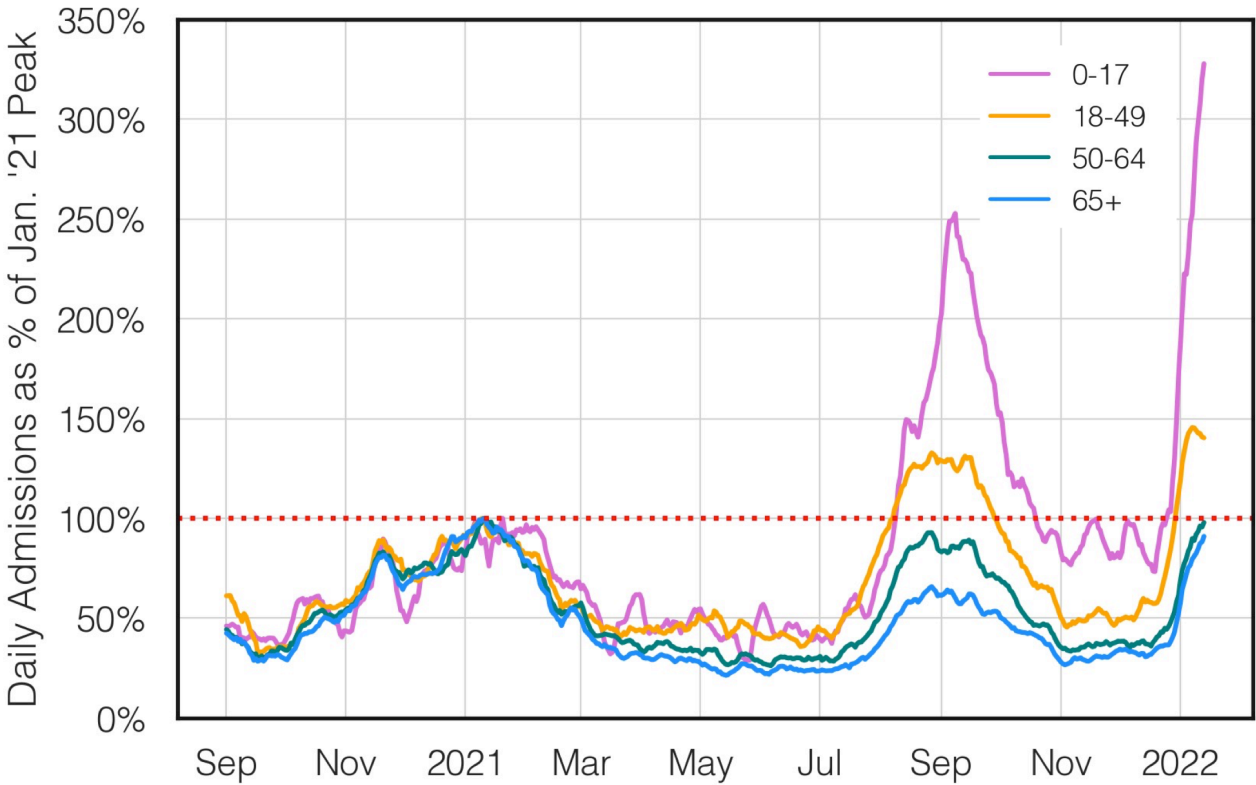
Hospitalized COVID-19+ Patients: Past and Predicted



- COVID-19 hospitalizations are predicted to reach **2,500+** **(was 2,000 one week ago)** concurrent hospitalized cases by the end of January.
- Roughly **8,000 new** **(was 6,000 one week ago)** COVID-19 infections per day are expected by the end of January.
- Hospital volumes in Texas (COVID19), have **increased 44%** compared to one week ago and **325%** compared to one month ago.
- High hospitalization rates continue to be **driven by unvaccinated adults**



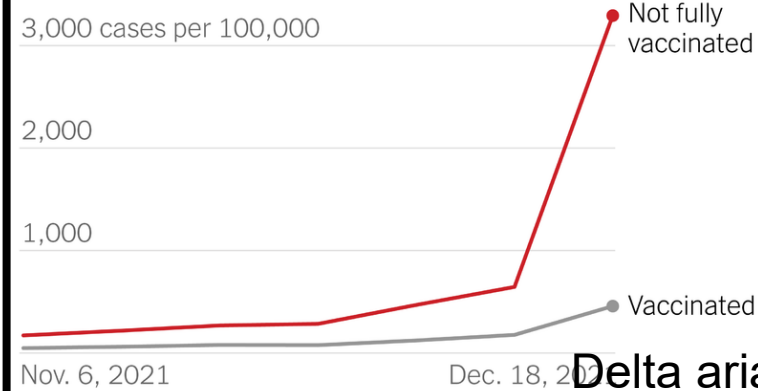
COVID-19 Daily Hospital Admissions for Dallas, Tarrant, Collin and Denton County
By Age Group, % of January 2021 Peak



- Weekly admissions volumes across age groups are approaching or exceeding peaks from January 2021.
- Hospital admissions are reaching new records among pediatric patients and the 18-49 age group.
- Admissions among those aged 50+ are rapidly approaching their prior all-time peak.

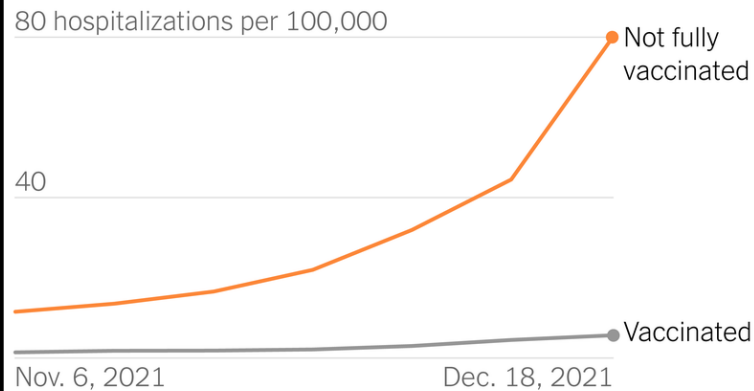
Coast-to-Coast Vaccination Benefits

Weekly cases in New York City

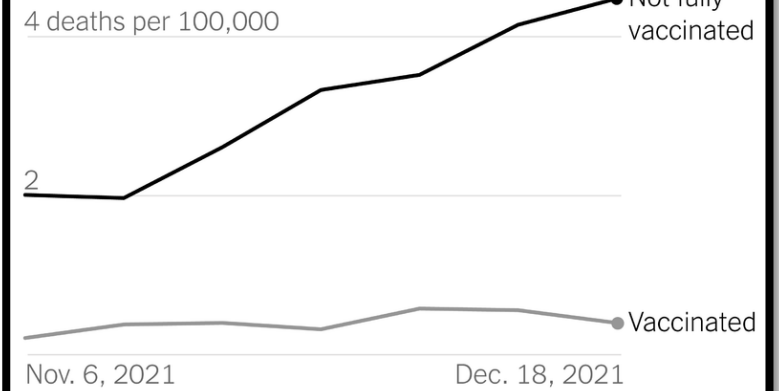


Delta variant

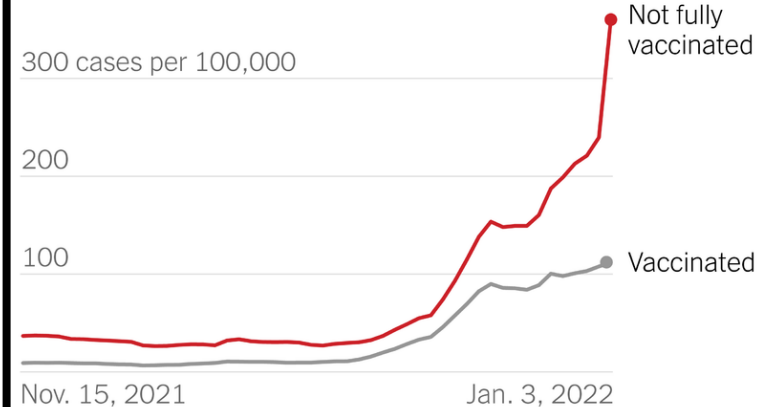
Weekly hospitalizations in New York City



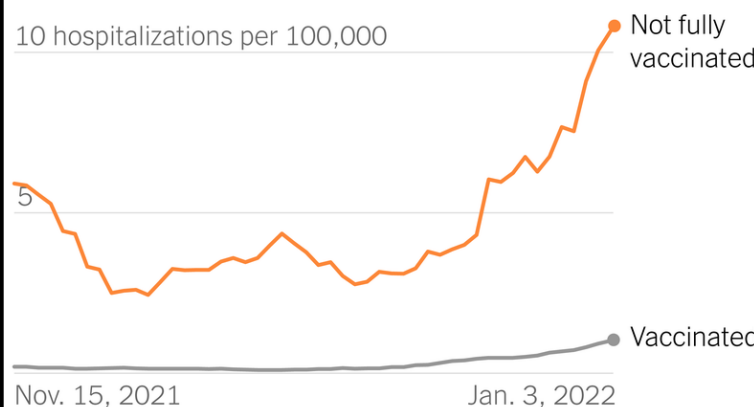
Weekly deaths in New York City



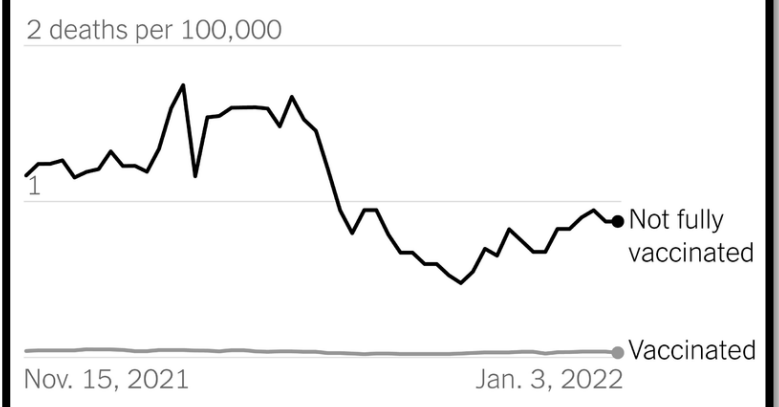
Daily average cases in the Seattle area



Daily average hospitalizations in the Seattle area



Daily average deaths in the Seattle area

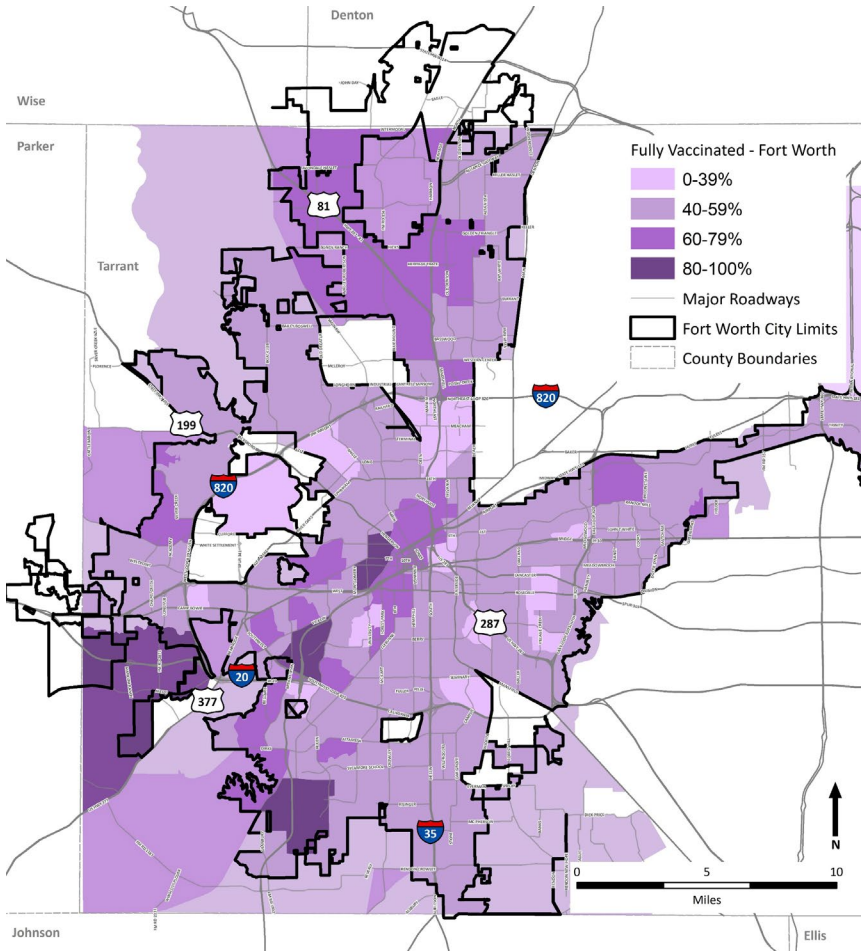


- Free/accessible vaccinations are widely available through healthcare, pharmacies and local government agencies
- Vaccine supply has not been an issue in many months/sufficient supply on hand

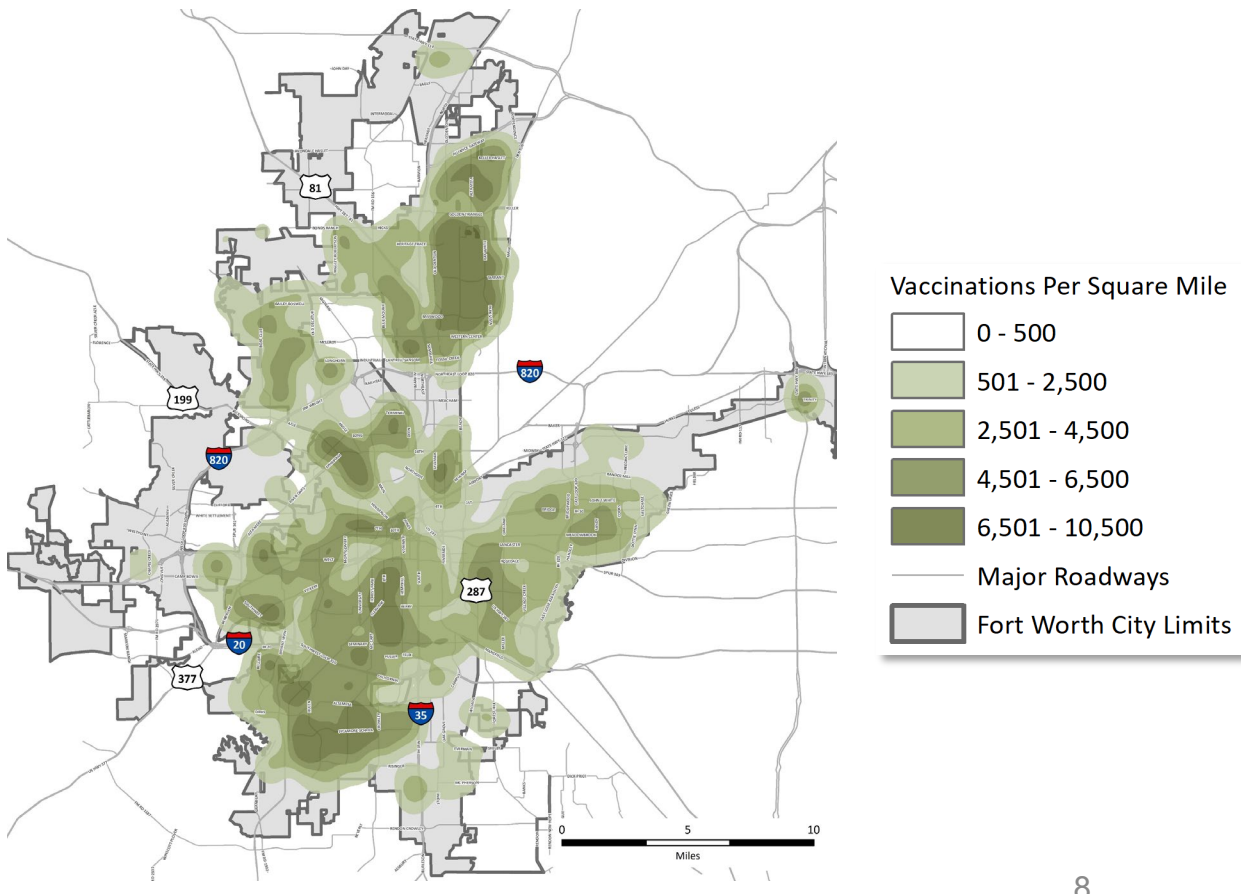
Agency	Fully Vaccinated Rate
Tarrant County	58%
Dallas County	60%
Harris County	64%
Bexar County	65%
Travis County	70%
El Paso County	74%



Vaccination Rate by Census Tract



Vaccination Rate Per Square Mile



Macro Campaigns – Low Vaccination Areas

- **Print advertising in La Vida The Black News**
 - Advertisement began a four-week run the week of January 10.
 - This newspaper is part of the fabric of the community.
- **Print advertising in the Fort Worth Weekly**
 - Advertisement began a four-week run the week of January 10.
 - This newspaper has a diverse audience and helps us reach a younger audience.
- **Facebook Advertising**
 - Targeted audience and message in specific ZIP Codes (not driven by subscription to groups – but location of device)
- **Target the neighborhood local businesses**
 - Provide fliers with specific geographic information
 - Scheduled for week of January 17
- **Community engagement with faith and community based organizations**
 - Scheduled for week of January 10.

Broad Based Messaging

- **External Messaging**

- City News
- Social media
- City website
- Neighborhood associations
- NextDoor
- FWISD
- Tarrant County Public Health

- **Hyper-local targeting**

- City Department Social Media
- Influencers
- Video: Mayor and Council Members
- Targeted NextDoor
- Faith-based
- Fort Worth Stock Show and Rodeo attendees



City Testing Sites

Public Testing Sites

- **TexRail North Side Station**, 3001 Decatur Avenue, 76106
- **FWISD Scarborough-Handley Field**, 6201 Craig Street, 76112
- **Como Community Center**, 4660 Horne Street, 76107
- **Heritage Church of Christ**, 4201 Heritage Trace Pkwy., 76244
- Add TCPH sites
- Add FEMA site – Starting the week of January 17th
- Healthcare, Pharmacies and Doc in a Box (street corner testing)

Mondays – Fridays 8:00 am – 5:00 pm

Tuesdays and Thursdays 8:00 am – 11:30 am

Tuesdays and Thursdays 1:00 pm – 5:00 pm

Wednesdays 8:00 am – 5:00 pm

Various hours 6 to 7 days a week

AT&T Stadium 7 Days a Week

Widely Available

Employee PCR Test Access (pick-up only)

- North Animal Campus
- City Hall Annex
- Southside Service Center

Employee Antigen (Rapid) Test Access

- Distributed to all departments.

Thank you!

