



POLICY GOVERNING TEMPORARY USE OF OVERHEAD STREET BANNERS

The following policy shall govern the consideration of requests for the use of overhead street banners:

The City Council authorizes and directs the Transportation and Public Works Department of Traffic Engineering Division to review and to permit the use of overhead street banners in compliance with the following requirements:

- a. Civic associations, fraternal organizations, non-profit organizations including professional and trade associations, may be permitted to install overhead street banners temporarily and not to exceed a period of 15 consecutive calendar days.
- b. All overhead street banners shall be erected by a firm covered by a public liability, personal injury and property damage insurance policy, which insurance policy shall be issued by an insurance company acceptable to the City. Such policy shall be in the amounts of not less than \$50,000 for injury to one person, \$100,000 for injuries to two or more persons resulting from or arising out of one accident, and \$50,000 for property damage. The City of Fort Worth shall be named as an insured in such policy.
- c. No overhead street banners shall be erected by any firm not having a Sign Erector's Bond on file in the City Secretary's Office.
- d. A permit fee in the amount of \$200.00 per permit shall be required to cover the cost of policing and regulating.





Adopted by the City Council:
December 16, 1963 (M&C G-578)



City of Fort Worth
Planning and Development
APPLICATION TO HANG OVER-THE-STREET BANNER

Name of Applicant/Organization _____ Ph# _____
Contact Person _____ FAX _____
Address _____
Email _____

Your request will be processed when we receive the following:

-  Proof of Non-Profit Status
-  Commercial General Liability Insurance
-  Banner Design
-  \$200.00 Permit Fee

Please note: There are only one location in the city approved for hanging over-the-street banners.
(Please indicate the location of your banner below)

Intersection of W. 7th Street & Florence Street

The banner will promote _____

Banner installed by _____

(Company must submit insurance and obtain a Street Use Permit prior to installing banners)

Date Installed _____ **Date Removed** _____

Signature of applicant: _____

*****You will receive a confirmation of approval based on availability of the dates and location requested.*****