

CITY OF FORT WORTH SIGN KIOSK PROGRAM

In November 2007, the City Council approved Ordinance No. 17872, which amended the sign regulations to authorize the construction of kiosks for homebuilders and developers as part of an effort to reduce the proliferation of “bandit” signs used by homebuilders and developers to advertise their product. The purpose of the City of Fort Worth Kiosk Sign Program is to provide directional signage for homebuyers locating subdivisions, housing developments, homebuilders, public facilities and community events within the City, while discouraging the placement of unsightly and hazardous off-site directional signs.

The City of Fort Worth awarded Baker-Clearview Operating, LLC as the kiosk vendor in charge of manufacturing and installing Kiosk Sign structures and sign panels throughout the City of Fort Worth in accordance with the specifications set forth in the Sign Kiosk Agreement.

There will be Primary Kiosk Sign Structures, (12 feet above average grade), Community Kiosk Sign Structures (8 feet above average grade), and Neighborhood Kiosk Sign Structures (6 feet above average grade). Individual sign panels on the Primary and Community Kiosk Sign Structures shall not exceed 52.5 inches in horizontal length by 10 inches in height. Individual sign panels on the Neighborhood Kiosk Sign Structures shall not exceed 24.5 inches in horizontal length by 12 inches in height. The panels may reflect the names, logos and colors of the homebuilders, developers or facilities. The monthly rental fee will be \$50.00 per sign panel.

Under the new ordinance, on-premise developer signs are not allowed. However, staff recommended a zoning text amendment that would allow developer signs not to exceed 64 square feet on private property at the subdivision entrance. The Zoning Commission will present this proposed amendment to the City Council on May 6, 2008.

Off-premise developer signs are still prohibited unless they have a permit under the old ordinance that has yet to expire. City staff will begin taking enforcement action on any off-premise signs that are non-compliant during the month of April.

For questions regarding renting space on the kiosk signs, locations, and maintenance of the sign structures, please contact George Faris, II, Manager of Baker-Clearview at 817-737-4472. For questions regarding the details of the program, please contact Phyllis Johnson, Contract Compliance Administrator at 817-392-7353.