CFW Special Events Collection Program Expansion

Current Program
City offers free loaner recycle bins and bags
- Bins and materials must be picked up and returned by event staff/volunteers to City service station
- Bins have been in use since 2013 and many are showing signs of heavy wear

Metrics:
90,000+ lbs estimated annual avg collection*
20+ annual participating events
*12,000+ lbs from Concerts in the Garden (largest single event collection); Waste Management donates hauling services of City dumpster to/from event location, City delivers bins, and event volunteers oversee collection

**Excluding CITG, collected event materials are processed through MRF alongside residential recyclables and are not weighed. Estimated totals are based on number of bags collected and type of material.

Proposed Expansion
Purchase of two back-tipping collection trailers (one 25yd and one 8yd) and enough equipment to replenish current program
- Stored permanently at City Service Center with current loaner bins
- Delivered to event location, weighed and dumped at Republic MRF, returned to City Service Center by City staff
Needs Addressed

Industry Input
Proposal directly responds to the results of a roundtable of representatives from Fort Worth's larger venues and events (ex: ArtsGoggle, Cowtown Marathon, Fort Worth Convention Center), conducted in July 2019:
- Hauling is too expensive/high liability with sending event staff to pick-up/drop-off materials
- Offer loaner weights/sand bags with the bins
- Expands program offering significantly to more event sizes/types/dates

2017-2037 Comprehensive Solid Waste Management Plan
Proposal directly addresses the 2017 Fort Worth Comprehensive Solid Waste Management Plan:
- More diversion
- Litter prevention
- Engages/encourages industry diversion directly without burdening businesses unduly
- Provides trackable metrics with exact weights for each event
- Develops recycling infrastructure

“The City will devise goals and requirements that result in more diversion in public venues, pedestrian areas, and special events, while not burdening businesses unduly. The City will continue to provide exemplary service response to illegal dumping cleanups, litter abatement, and dead animal removal, and expand these excellent programs to accomplish more dumping and litter prevention in the first place.”

Fort Worth Comprehensive Solid Waste Management Plan, 2017
Potential Impact

Current Program Impact
Currently, only events that can afford the haul can participate in the program.
20 participating events per year with an average of 8000 attendees each = 92,000+ lbs diverted annually (estimated).

Potential Expansion Impact
Proposal would open program to events of all sizes:
Fort Worth is home to 100+ outdoor events with >500 attendees each year.
The proposed Special Events Collection program expansion has the potential of doubling the annual special collections results.
Proposed expansion would also enable City to track program based on event size, type, materials, season, etc., to further inform Fort Worth event recycling best practices.