



CITY OF FORT WORTH

WORK SESSION – FEBRUARY 20

Dr. Emily W. Messer, President
Texas Wesleyan University

A BIG TEXAS WELCOME

“I’m excited about the opportunity and was drawn to an institution like Texas Wesleyan,” she said. “I was a first-generation college student, so I can put myself in the students’ shoes. At a university like Texas Wesleyan, it’s a life changing opportunity for all students, especially those that are first-generation. So being able to serve as the president is quite an honor.”

Quote from President Emily W. Messer



TXWES IN THE CITY OF FORT WORTH

COMMUNITY – Joining together with community partners to engage alumni, local businesses, neighborhoods, churches, non-profit organizations, students and families as well as other educational institutions.

LEARNING – Providing a data-driven, holistic learning environment that utilizes valuable resources to educate our students, preparing them for career success

LEADERSHIP – Sharing our progress and guiding the development of the college to produce strong current and future leaders within the Fort Worth community and beyond





TXWES BY THE NUMBERS

FOUNDED IN
1890
THE OLDEST INSTITUTION OF
HIGHER EDUCATION IN
FORT WORTH, TX



2,653 TOTAL STUDENTS
1,951 UNDERGRADUATES

81% OF STUDENTS
ARE FROM TEXAS

**MORE THAN
\$29M**
AWARDED IN UNDERGRADUATE
FINANCIAL AID LAST YEAR

47%
ARE 1ST GENERATION COLLEGE STUDENTS

16 AVERAGE CLASS SIZE
AT TEXAS WESLEYAN

100%
OF NEW DOMESTIC FULL-TIME UNDERGRADUATE STUDENTS
RECEIVED SCHOLARSHIPS
AND/OR GRANTS

30+ MAJORS AND
AREAS OF STUDY

HSI
HISPANIC
SERVING
INSTITUTION

138
STUDENT-ATHLETES
WITH DEAN'S LIST
RECOGNITION

500+
STUDENTS LIVE ON CAMPUS
IN 4 RESIDENCE HALLS

40+
STUDENT
ORGANIZATIONS

263
ALL-AMERICAN
ATHLETES

59%
OF UNDERGRADUATE STUDENTS
HAVE DIVERSE BACKGROUNDS

2 ALUMNI SERVING IN THE
U.S. HOUSE OF REPRESENTATIVES

4 C's OF ESPORTS:
COMPETITION, CREATION,
COMMUNITY AND CAREER

66+
YEARS OF SHOWS
AT THEATRE WESLEYAN
THE LONGEST-RUNNING THEATER
TRADITION IN NORTH TEXAS

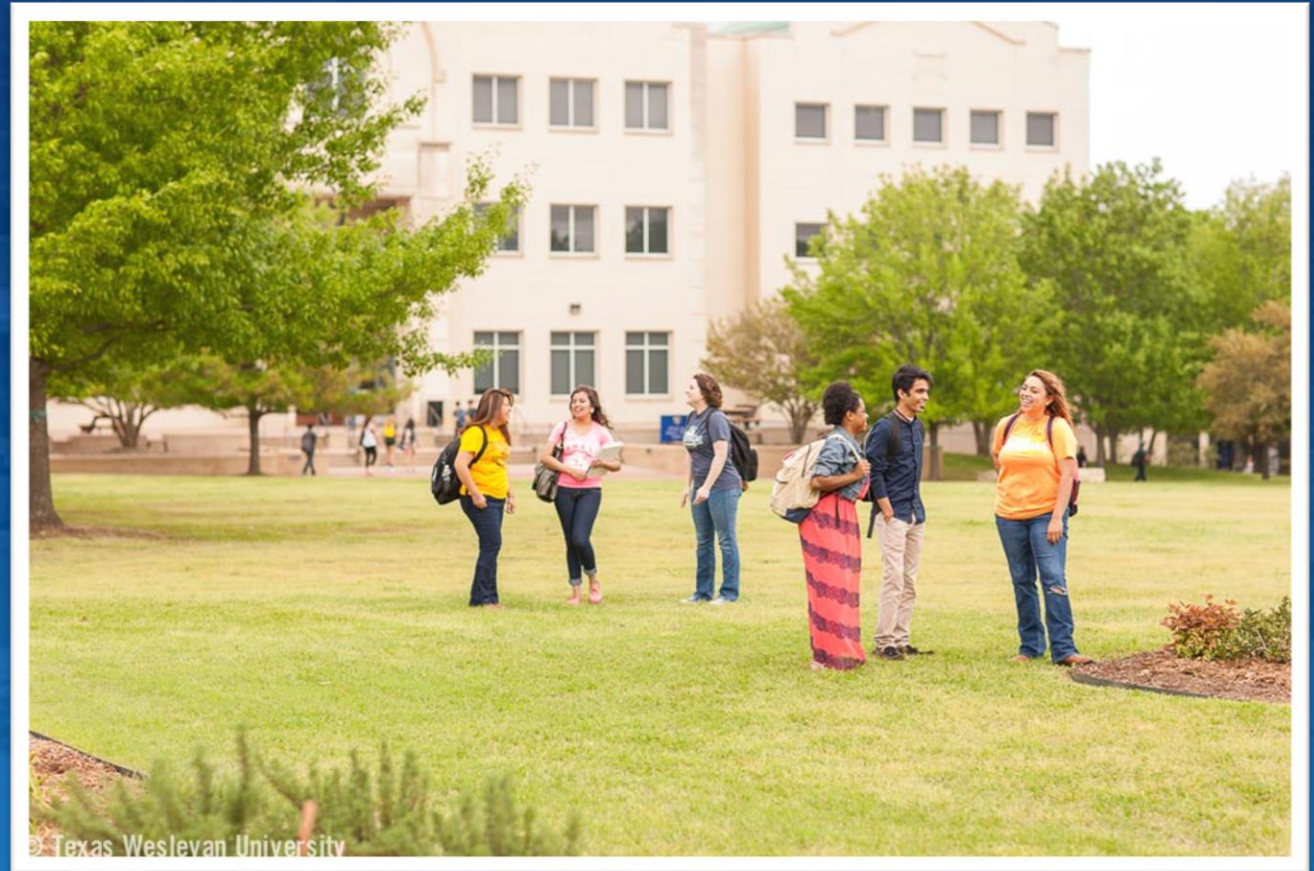
22 VARSITY
SPORTS
6 NATIONALLY RANKED TEAMS

COLLEGE ADMISSIONS

Providing educational opportunities to
Fort Worth students

FALL 2023 FWISD TOP SCHOOLS BY ENROLLMENT

- North Side High School
- O D Wyatt High School
- Arlington Heights High School
- Paschal High School
- Southwest High School
- Diamond Hill High School
- Trimble Tech High School
- World Languages Institute
- Polytechnic High School
- Marine Creek Collegiate High School



TEXAS WESLEYAN ENROLLMENT TARRANT COUNTY

344 of our 478
(domestic) new
students are from
Tarrant County (72%)

467 of our 478 new
students are from
Texas (98%)

9 states are
represented

67% of the 478 new
students are Pell
Eligible

Average High School
GPA is 3.47

TXWES ADMISSIONS AND ENROLLMENT – SPRING 2024

Total enrollment this spring is the largest since the spring 2015 with 2,121 total degree seeking enrollment and an additional 258 non-degree for a grand total of 2,379

Degree-seeking enrollment included 1,471 undergraduates and 650 graduate students

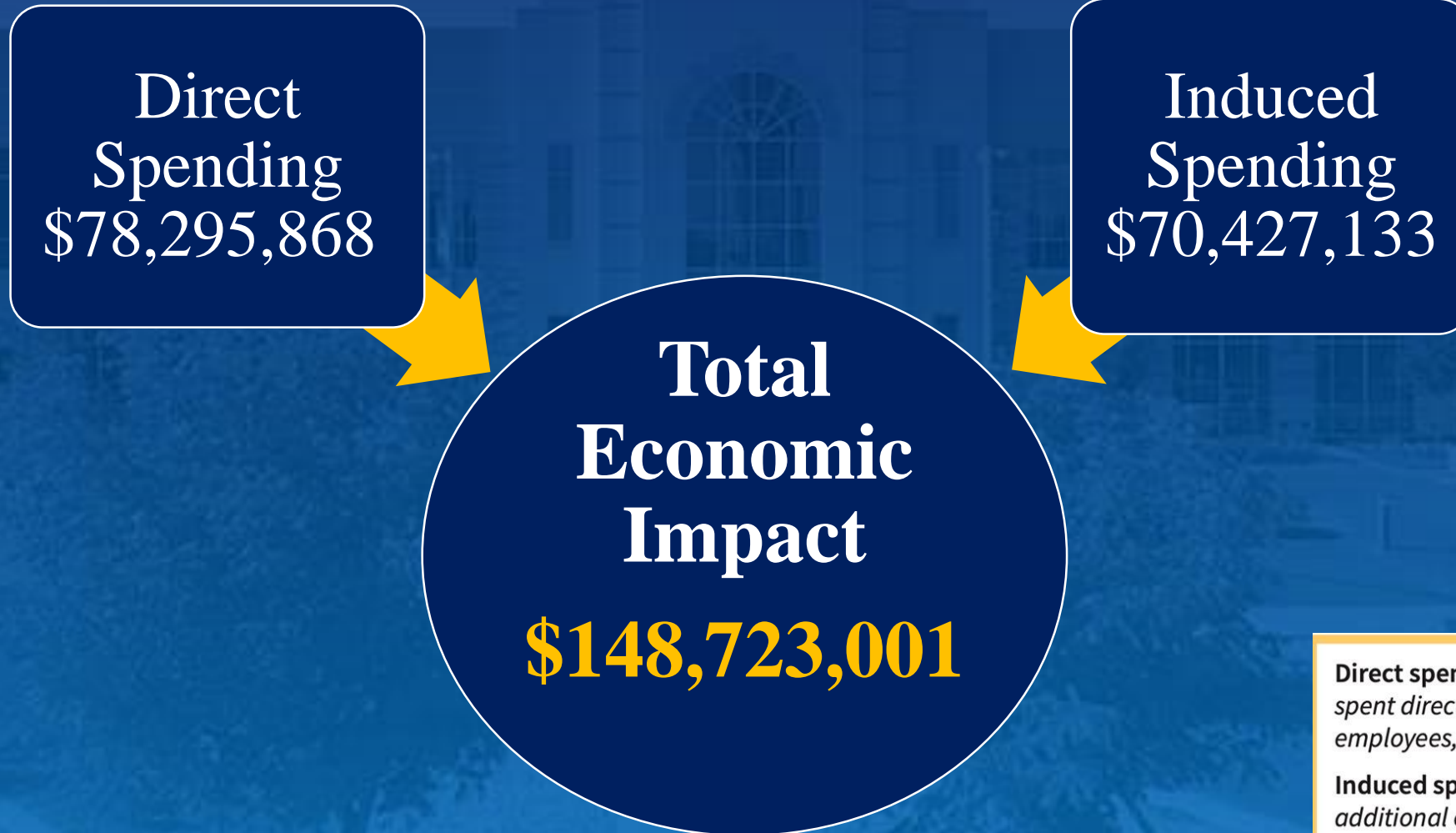
Freshman applications for fall 2024 are 28% ahead of this time last year with 3,992 compared to 3,127 this time last year.



ECONOMIC IMPACT

Making an impact on Fort Worth
economy

TXWES TOTAL ECONOMIC IMPACT



Direct spending is the amount of money spent directly by institutions and their employees, students and visitors

Induced spending is the outcome of additional employment and expenditures by local businesses resulting from an institution's direct spending

TXWES TOTAL ECONOMIC IMPACT



Employee Spending

\$29,530,014



Student Spending

\$30,359,233



University Purchases

\$13,118,910



Capital Expenditures

\$5,287,711

TOTAL JOBS CREATED

1,162

COMMUNITY OUTREACH

Supporters, Partners and TXWES RAMily

MORE ALUMNI AND COMMUNITY ENGAGEMENT OPPORTUNITIES

- Fort Worth Business Hall of Fame
- Main Street Fort Worth (Vaughn Street)
- Texas Rangers Foundation
- Wesleyan Wine Walk
- Alumni Weekend
- President Messer's Inauguration Week



WESLEYAN 5K

Mark your calendars for Saturday, March 2 for the return of the Wesleyan 5K!

This year's race will have all the fun and excitement with a new special focus on health and wellness.

Join alumni, students, friends and the Fort Worth community as we raise funds for student scholarships. The 5K has something for everyone:

- Chip-timed 5K run/walk
- 1-mile Willie Walk
- Awards
- Kid's zone
- Mindful Market vendors and wellness pop-up
- DJ

This year we are partnering with The Mindful Market, a collection of community-based vendors with the mission of bringing fresh food and wellness education to underserved areas of the city. There will be yoga, farm-fresh produce, local artisans and much more!



DEVELOPMENT AND ADVANCEMENTS

Major Campus Initiatives

A COMPREHENSIVE CAMPAIGN

Engage. Inspire. Invest.



- **Athletic Excellence**
 - Goal: \$17,810,000
 - Actual: \$12,798,083.33 (71.5%)
- **Endowments**
 - Goal: \$10,500,000
 - Actual: \$4,217,068.03 (40.16%)
- **Facility Enhancements**
 - Goal: \$3,565,000
 - Actual: \$3,570,609 (100.16%)
- **Programmatic Opportunities**
 - Goal: \$8,500,000
 - Actual: \$10,892,338.22 (128.15%)



50

40

30

20

10

RAMS



MORITZ FIELD HOUSE



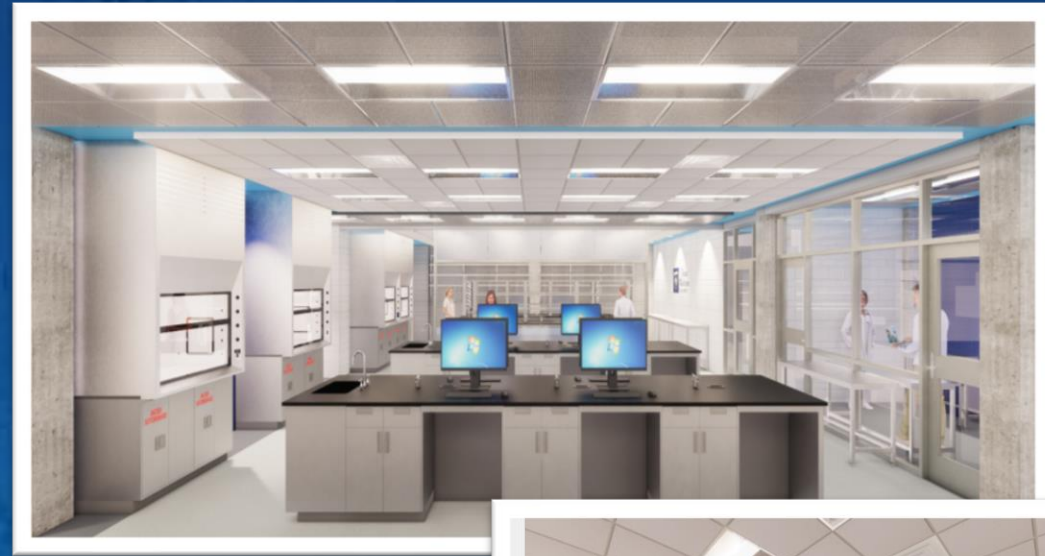


MARTIN HALL IMPROVEMENTS

New improvements to Martin Hall now allow for improved sound quality during performances and an enhanced experience for patrons of TXWES music department and Theatre Wesleyan productions.

ACADEMIC ADVANCEMENTS – SCIENCE LABS

- Will ease course scheduling across the science curriculum and limit conflicts with other mandatory lab courses
- Will help increase student enrollment at the first- and second-year level
- Will improve energy efficiency
- Will improve safety
- Will improve marketability of the science program



McFadden Chemistry Lab



TEXAS RANGERS YOUTH ACADEMY

- Texas Rangers Foundation, City of Fort Worth, Texas Wesleyan
- Original site was Sycamore Park, west of campus
- Current site is Eastover Park
- \$10 million project
- Work will begin August 2024



[Texasrangers.com/academy](https://www.texasrangers.com/academy)

LEADERSHIP ACADEMY NETWORK

The Leadership Academy Network (LAN) is committed to the growth and achievement of all scholars in the Network of schools. The diverse student population deserves quality, top-tier instruction that meets the learning needs of all scholars.

The unique partnership between Texas Wesleyan University (TXWES) and Fort Worth ISD (FWISD) allows for opportunities to educate, support and innovate through autonomy across all six LAN campuses.

FORT WORTH ISD

LEADERSHIP ACADEMY AT COMO

2021-2022 GRADE: B

TOTAL ENROLLMENT: 382

GRADES: PRE-K THROUGH 5

SPECIAL ED STUDENTS: 8%

ECON. DISADVANTAGED: 94%

YEAR ESTABLISHED: 1954

MOTTO: "Believe there are no limits but the sky"

FORT WORTH ISD

LEADERSHIP ACADEMY AT JOHN T. WHITE

2021-2022 GRADE: B

TOTAL ENROLLMENT: 453

GRADES: PRE-K THROUGH 5

SPECIAL ED STUDENTS: 11%

ECON. DISADVANTAGED: 96%

YEAR ESTABLISHED: 2011

MOTTO: "Serving kids with excellence. No excuses."

FORT WORTH ISD

LEADERSHIP ACADEMY AT MAUDE I. LOGAN

2021-2022 GRADE: B

TOTAL ENROLLMENT: 309

GRADES: PRE-K THROUGH 5

SPECIAL ED STUDENTS: 12%

ECON. DISADVANTAGED: 93%

YEAR ESTABLISHED: 1953

MOTTO: "A Logan Tiger ROARS: Respectful, Open to Learning, Achievers. Responsible. Safe."

FORT WORTH ISD

LEADERSHIP ACADEMY AT MITCHELL BLVD.

2021-2022 GRADE: A

TOTAL ENROLLMENT: 375

GRADES: PRE-K THROUGH 5

SPECIAL ED STUDENTS: 12%

ECON. DISADVANTAGED: 97%

YEAR ESTABLISHED: 1957

MOTTO: "Learning today, leading tomorrow."

FORT WORTH ISD

LEADERSHIP ACADEMY AT FOREST OAK • 6

2021-2022 GRADE: NR - SB 1365

TOTAL ENROLLMENT: 352

GRADES: 6

SPECIAL ED STUDENTS: 10%

ECON. DISADVANTAGED: 98%

YEAR ESTABLISHED: 1954

MOTTO: "Only excellence will do."

FORT WORTH ISD

LEADERSHIP ACADEMY AT FOREST OAK • 7/8

2021-2022 GRADE: B

TOTAL ENROLLMENT: 884

GRADES: 7-8

SPECIAL ED STUDENTS: 11%

ECON. DISADVANTAGED: 96%

YEAR ESTABLISHED: 1954

MOTTO: "Only excellence will do."

UPWARD BOUND PROGRAM

The Federal TRiO Programs are Federal outreach and student services programs designed to identify and provide services for individuals from disadvantaged backgrounds. Texas Wesleyan University is proud to host two of the eight TRiO Programs, which include the Upward Bound and the Upward Bound Math and Science Programs.

Upward Bound (UB) and Upward Bound Math and Science (UBMS) provide fundamental support to high school students in their preparation for college entrance. The goal of the UB and the UBMS programs is to increase the rate at which participants complete secondary education, enroll in, and graduate from, institutions of postsecondary education.

- In 2022-2023, 100% of all participants continued to the next grade level or graduated high school.
- In 2022-2023, 96% of all participants had a cumulative GPA of 2.5 or better on a four-point scale.
- In 2022-2023, 70% of all participants enrolled in a program of postsecondary education.
- In 2022-2023, 43% of former participants attained a college degree within six years of high school graduation.

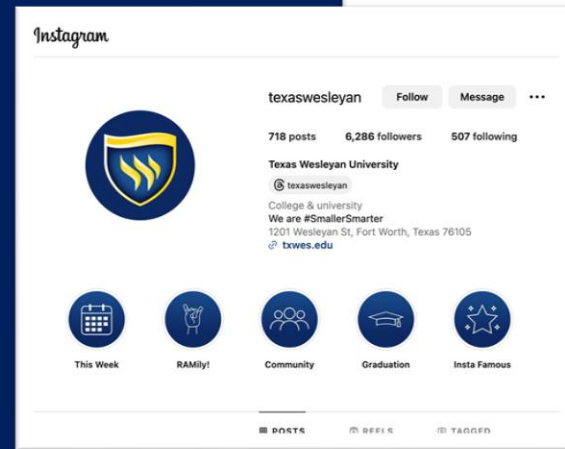
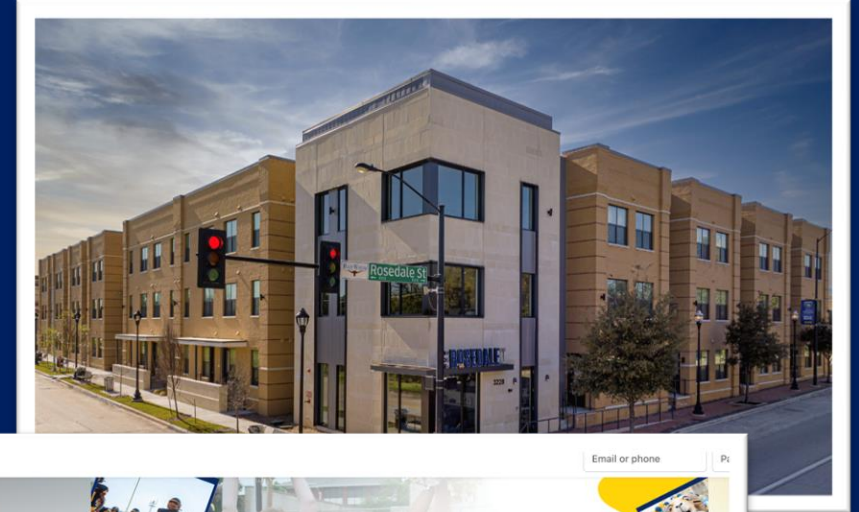
GET ENGAGED AND STAY CONNECT TO TXWES

COMMUNITY – GET ENGAGED

- Athletic Stadium
- Rosedale Retail Space
- Increased Campus Involvement

SOCIAL MEDIA – SHARE OUR STORY

- Facebook
- Instagram
- TikTok
- YouTube





JOIN US FOR
THE INAUGURATION
OF EMILY W. MESSER, Ed.D.

SCHEDULE OF EVENTS

SCHEDULE

The President's Inauguration Brunch, Honoring the Class of 1974

Alumni Event

Saturday, April 20, 10 a.m.
Martin Center Ballroom

Fresher: The First & A Celebration of Students for the Presidential Inauguration

Student Event

Tuesday, April 23, Noon-2
p.m. Martin Center 1st Floor
and Martin Center Ballroom

The President's Honors Concert

TXWES Community Event

Tuesday, April 23, 7:30 p.m.
Nicholas Martin Hall

A Toast to President Messer

Faculty & Staff Event

Wednesday, April 24, 3:30-5 p.m.
Martin Center Ballroom

Inauguration Chapel Service

TXWES Community Event

Thursday, April 25, 12:30 p.m.
Poly UMC Chapel

The Investiture of President Emily W. Messer, Ed.D.

TXWES Community Event

Friday, April 26, 10 a.m.
Martin Center Ballrooms &
Watch Party in Martin Hall

Investiture Reception

TXWES Community Event

Friday, April 26, 11:30 a.m.
Eunice and James West Library

The Inaugural Gala

Friday, April 26, 6 p.m.
Fort Worth Omni

