



FORT WORTH[®]


2022-2023 Annual Report

Devoyd Jennings
Business Assistance Center

James E. Guinn
Entrepreneurial Campus

A Message from the Director

It's been a busy year at the Devoyd Jennings Business Assistance Center. As Fort Worth has grown into the 13th largest and fastest-growing city in the nation, the programs and activities offered by campus partners are working to keep pace even as we collectively look ahead towards future opportunities and anticipated challenges that may arise as a result of that growth.



Over the past twelve months, Fort Worth has continued to see an increasing amount of national attention for our economic development projects. Most notable is the \$2.5 billion in the development pipeline for Downtown Fort Worth – including creation of Texas A&M-Fort Worth and the expansion of the Fort Worth Convention Center – along with several successful expansion projects with GKN Aerospace, Beauty Manufacturing Solutions, Carhartt, and more. These projects and others earned Fort Worth numerous headlines in the *Wall Street Journal*, *Forbes*, *Bloomberg*, and of course, local and regional outlets.

But on the back of this extraordinary momentum, we must also consider what's on the horizon for our city's future – particularly when it comes to small business and entrepreneurship.

And that conversation starts with the Business Assistance Center. Our Economic Development team added a new Small Business Specialist earlier this spring to provide coaching, programming, and additional business support on behalf of the City. We also worked closely with other City departments this year to address some gaps identified by the Institute for Justice, a nonprofit public interest law firm, which resulted in a completely refreshed webpage to better guide residents looking to start a business in Fort Worth.

Additionally, the City of Fort Worth helped fund CreateFW, a new coworking space and entrepreneurship center located in the Near Southside. This joint venture with Dallas' DEC Network will focus on empowering and supporting women and BIPOC entrepreneurs, and will also serve as the home of Fort Worth's second cohort of Techstars physical health startups – another initiative that the City is helping support alongside Tarrant County, HSC and Goff Capital.

Partner organizations across the Guinn Campus have also been busy this year making impressive strides of their own. The Fort Worth Metropolitan Black Chamber led the campus charge in celebrating the official dedication and renaming the BAC to honor longtime former FWMBCC president, mentor and friend, Devoyd Jennings. They also received a prestigious "Chamber of the Year" Award this year, courtesy of the Texas Association of African American Chambers of Commerce.

TechFW is fast approaching its 25th year as a nonprofit organization, and they have also had a banner year. They've continued to build upon their longstanding partnerships with UTA Research Institute's EpICMavs program and Texas Women University's Center for Women Entrepreneurs, even collaborating with the latter on a national Women & Wealth conference which was held entirely online.

I concluded last year's letter noting that the momentum around Fort Worth was palpable – now it's here, and it's only growing stronger. We hope stakeholders like you will continue to come along for the ride.

A handwritten signature in black ink, appearing to read "Robert Sturns".

Robert Sturns
Director, Economic Development
City of Fort Worth

Vision Statement

To compete successfully on the national and international stage for creative, high-growth businesses and the talented individuals who fuel them.

Devoyd Jennings Business Assistance Center (BAC) Services

- **ACCESS:** Get access to valuable startup and business growth resources at the James E. Guinn Entrepreneurial Campus and the Devoyd Jennings Business Assistance Center.
- **COUNSELING:** Get face time with a wide variety of business development counselors. Dig deep into your business plan and business operations.
- **EDUCATION:** The Guinn Campus is focused on your success. We have informative, topical events that give you what you need to help your business succeed.
- **NETWORKING:** The Guinn Campus attracts passionate, driven entrepreneurs. Create partnerships and relationships that will last a lifetime.
- **WORKSHOPS:** Go from idea, to startup, to success by attending workshops that cover business plans, finance, marketing and more.

James E. Guinn Entrepreneurial Campus Partners

The Devoyd Jennings Business Assistance Center (BAC) is located on the James E. Guinn Entrepreneurial Campus, which is a one-stop shop for entrepreneurs and small business owners. The small business support organizations located within the Guinn Campus include:



Accelerate Fort Worth Foundation

The Accelerate Fort Worth Foundation - formerly, the Business Assistance Center (BAC) Education Foundation - has served hundreds of entrepreneurs in a variety of capacities, providing coaching, mentoring, speaker series, incubator and accelerator curriculum, and advocacy.



Alliance Lending Corporation

A provider of long-term, fixed rate financing for growing businesses. As a non-profit, Certified Development Company (CDC) they are authorized by the U.S. Small Business Administration to partner with private lenders in a co-lending product.



Fort Worth Metropolitan Black Chamber of Commerce

The mission of the Fort Worth Metropolitan Black Chamber of Commerce is to promote, assist and enhance economic and business development for its members and to create wealth in the communities it serves.



PeopleFund

PeopleFund creates economic opportunity and financial stability for underserved people by providing access to capital, education and resources to build healthy small businesses.



Regional Hispanic Contractors Association

The Regional Hispanic Contractors Association seeks to promote and support the advancement and economic growth of Hispanic contractors in Texas. They are committed to developing programs and facilitating the resources needed to help Hispanic contractors reach their potential.



SCORE Fort Worth Chapter

Provides free and confidential one-on-one business consulting for interested individuals. They have volunteer counselors with experience and expertise that can help you grow your current business or pursue your dreams of business ownership.



Southeast Fort Worth, Inc.

SEFWI's economic development mission has been refocused by clearly defining their geographic interests and industry targets; influencing outcomes in public policy to keep sound business policies at the forefront; zeroing in on public education reform, which improves workforce; taking up the area's mantle to help resolve regional issues; and moving interaction with their member investors to a higher level.



Tarrant Small Business Development Center (SBDC)

A professional management counseling service funded by Tarrant County College, the State of Texas, and the U.S. Small Business Administration (SBA), with a mission to accelerate the North Texas economy by helping entrepreneurs grow sustainable businesses.



TECH Fort Worth

A technology business incubator that encourages the development of the technology business community in Fort Worth by helping entrepreneurs commercialize innovative technologies.



William Mann Jr. Community Development Corporation

William Mann Jr. furthers economic development by promoting and assisting in the growth of small businesses in the DFW Metroplex, providing technical assistance and loans to small businesses that might not otherwise be able to obtain funding from traditional lending institutions.

Performance Measures

The effectiveness of the City of Fort Worth’s Economic Development Department, which oversees the activity of the Devoyd Jennings Business Assistance Center, is measured by the reach of BAC education efforts and the ability of those efforts to help create businesses and jobs within the local economy.

Each organization may serve a slightly different function, so where applicable, this report focuses on the number of jobs created and retained by BAC partners, as well as businesses started with the help of BAC partners, workshops offered by BAC partners, and amount of time spent counseling clients. Lastly, for those organizations at the BAC who assist with small business funding, the total amount of capital infusion they’ve provided to clients during the past fiscal year.

Programs & Workshops

Altogether, there were **2,065 workshops** offered by organizations at the Devoyd Jennings BAC and the James Guinn Campus last year.

These workshops were a combination of virtual and in-person. Organizations who held workshops on the campus this year include the City of Fort Worth’s Economic Development Department, Accelerate DFW, the Fort Worth Metropolitan Black Chamber of Commerce, SCORE, Southeast Fort Worth, Inc., Tarrant SBDC, and TechFW.



FORT WORTH BUSINESS ASSISTANCE CENTER ECONOMIC IMPACT: FY 2023

653 JOBS
CREATED

2,284 JOBS
RETAINED

54 BUSINESSES
STARTED

7,127 COUNSELING
HOURS

2,065 WORKSHOPS
OFFERED

Economic impact is calculated based on an aggregate of BAC partners looking at direct and indirect forms of impact.

This list includes data from:

- Accelerate FW
- Alliance Lending
- Fort Worth Metropolitan Black Chamber of Commerce
- PeopleFund
- Regional Hispanic Contractors Association
- SCORE
- Southeast Fort Worth Inc.
- Tarrant SBDC
- TechFW
- William Mann Jr. Community Development

\$26,750,526

CAPITAL INFUSION TO CLIENTS

City Spotlight: Lil Pop Gourmet Popcorn takes home grand prize in Fort Worth Business Plan Competition Finale

In May, eight businesses gave their final pitch before a panel of judges at the Modern Art Museum of Fort Worth as part of the Fort Worth Business Plan Competition. Three of those businesses walked away with cash prizes.

The Fort Worth Business Plan Competition is an annual celebration of the city's entrepreneurs and small businesses that contribute so much towards the character and personality of the city. Twenty businesses complete six weeks of business development training and coaching before applying those skills to their own written plans. After the written plans are judged, the Top 8 make their final three-minute pitch to the judges, followed by a two-minute round of Q&A. The final scores are a 50-50 combination between the written and the pitch portions of the competition.



This year, the grand prize of \$10,000 in cash was taken home by Shalonda and Michael Burnside of **Lil Pop Gourmet Popcorn**, a family-owned business that specializes in homemade gourmet popcorn while promoting entrepreneurship.

Second prize – a check for \$6,000 – went to Saria Hawkins of **Manifest Your Purpose**, a luxury stationery and office accessories company that celebrates the beauty and multidimensionality of Black women. Third prize – and a check for \$4,000 – went to Brian Frank of **Knarly Vans**, a company that designs and manufactures components to help owners maximize the use of their passenger vans.

Additionally, Michelle Holloway of **Lifestyle Transitions** won the popular vote from the audience, also known as the Perfect Pitch Prize. Lifestyle Transitions performs home inspections for seniors and makes mobility recommendations that decrease the likelihood of falls. This year's returning sponsor for the Perfect Pitch Prize was Printed Threads, who contributed \$500 in credit for the winner to receive custom merchandise for their business.

The emcee for the evening was Lauren Kutschke of Salted Pages, the competition's grand prize winner from 2022.

As in previous years, the Fort Worth Business Plan Competition was organized by the City of Fort Worth's Economic Development Department and sponsored by Frost Bank. A variety of supporting partners also helped provide coaching and mentorship to the participating businesses, including TechFW, HSC Innovates, SCORE Fort Worth, Tarrant County Small Business Development Center, AcceleratedDFW Foundation, and the North Texas Entrepreneur Education and Training Center.

The additional businesses who made it to the Top 8 were:

- **Hallelujah! Britties & Sweetz**, a candy company that sells homemade nut brittles.
- **Honeybee Wellness & Consulting**, a for-profit, private mental health agency for young adults suffering from decreased athletic performance or related injuries.
- **Pure Vegan Pantry**, which transforms traditional pantry essentials to ensure that a plant-based lifestyle can be easy, accessible, and delicious.
- **RIPE Publishing House**, a comprehensive solution for aspiring authors to self-publish their work

City Spotlight: New small business website created to help overcome local barriers for business

It can be complicated to start a business, and Fort Worth small business owners are often familiar with these challenges. For the past several years, discussions have been ongoing about the complexity of the city’s permitting processes, the time involved in navigating it, and the frustrations that can result.

These discussions came to a head in November, spurred by an assessment by the Institute for Justice, a nonprofit public interest law firm, who reviewed Fort Worth as part of their 2022 Barriers to Business Study. The study was originally initiated by HSC Innovates, a division of the University of North Texas Health Science Center that’s focused on innovation ecosystems and small business, along with support from the Kauffman Foundation.

After looking at 20 cities across the county and having multiple sit-down meetings with local business owners, the Institute for Justice released their [initial findings](#) during Global Entrepreneurship Week 2022. But one observation stood out: There was no city-owned website that offered a “one-stop shop” for small business owners to receive basic guidance on several key elements of starting a business, earning Fort Worth a 1/5 score on the Institute for Justice’s initial assessment.

A solution quickly came together through a collaboration of internal and local experts. A cross-departmental team led by the City of Fort Worth’s Economic Development Department worked closely with Development Services, Communications, FUSE Fellow-in-residence Kay West, and the city’s Small Business Task Force over the course of three weeks to develop such a webpage. After exploring best practices from other cities such as the City of Miami, Kansas City, and Colorado Springs, the result was a refreshed version of the City’s business page at fortworthtexas.gov/business.



The updated Business Services page prominently displays a series of icons for key services, so business owners at any stage of their professional journey can quickly and easily find information relevant to their needs. But the main focus is the new Guide to Starting a Business, which walks potential business owners through a simple, step-by-step process complete with links to key resources and brief explanations in an easy-to-understand format.

Steps include everything from researching and creating a business plan to business formation, financial assistance, choosing a location, construction and permitting, inspections, and operating and growing a business – including ways to get engaged with local incubators and accelerators to receive coaching that can help your business thrive.

The new Business Services page was launched in late March and had already received over 19,000 page views by mid-May. As part of the Institute for Justice’s final Insights & Recommendations Report in June, the organization awarded Fort Worth an updated 4/5 on the one-stop shop website, stating they were “incredibly encouraged by the speed with which the city has tackled these recommendations.”

The page was also presented at the Startup Champions Network Summit in Washington D.C., with Cameron Cushman of HSC Innovates noting “No one could believe our one-stop shop score had gone from a 1/5 to a 4/5 in such a short amount of time. It was held up as an example for other cities to follow.”

While work continues to build upon several of the Development Service Department’s recent successes – including streamlined, bilingual zoning forms, the City’s new Permit Assist Tool, and the quarterly Development 101 workshops, the city’s new business website is another step forward as the organization continues to push forward on making it cheaper, faster and easier to do business in Fort Worth.

City Spotlight: New districts promote innovation in Fort Worth

In March, City Council approved a new policy that defines and guides the formal designation of innovation districts in Fort Worth. This is another critical step in the efforts of public and private stakeholders to drive research, new product development, commercialization, and supporting activities in the 13th largest city in the country.



Along with this policy, two areas of Fort Worth already well-known as clusters of innovation in the city's target industries were formally designated as innovation zones – the Fort Worth Medical Innovation District, and the Fort Worth Mobility Innovation Zone.

Background

The 2017 Economic Development Strategic Plan – which was updated in 2022 – recommended the use of innovation districts to cluster organizations from similar industries together within a defined area, creating an environment that encourages interaction, fosters new business relationships, and allows for intellectual cross-pollination between businesses and entrepreneurs.

Innovation districts are specific geographic areas where clusters of companies and anchor institutions can connect with start-ups, business incubators and accelerators, and producers of marketable intellectual property. These districts are usually defined by the following characteristics:

- Organizations within the district tend to focus on a specific industry or set of interrelated industries.
- The district itself is focused on interconnectivity by being – or becoming – walkable and transit-accessible, and offering supporting mixed-use housing, office, and retail to create a true “live, work and play” environment.
- The district is defined by clear and specific boundaries that include key anchor institutions – like a university or research hospital – and related businesses that distinguish the area from its surrounding neighborhood.
- Fort Worth's innovation districts must be fully located within the city limits or its extra-territorial jurisdiction.

The terms of Fort Worth's innovation districts are indefinite, but each district will be evaluated after five years to reassess its boundaries and recommend any changes, and assess the district's continued benefit to the city.

The new innovation district policy more clearly defines Fort Worth's innovation districts by formally establishing their geographic boundaries and characteristics, clarifying the roles of public, private and institutional stakeholders, and setting up a process so similar districts can be created in other areas of the city.

Additionally, the policy outlines the process for creating “nodes of innovation”, which typically encompass existing organizations or anchor institutions that are significant contributors to the growth, development, and activity of the district's industry, but which may be geographically located outside of the district's boundaries. Nodes of innovation can be part of more than one sector-focused innovation district.

Fort Worth Medical Innovation District

One of the newly-formalized districts is the **Fort Worth Medical Innovation District**, located in the city's Near Southside. The main boundaries of this district align with Tax Increment Finance District (TIF) 4 –

Interstate 30 and Vickery Blvd. to the north; Allen Street and West Arlington Avenue to the south; east across I-35W to Kentucky and Evans Avenues, and west to the Fort Worth & Western Railroad.

The district includes TCU's new Anne Marion Burnett School of Medicine, UT Southwestern's academic medical center, biotech incubator TechFW, Fort Worth's major hospitals and dozens of independent clinics.

Additionally, the Fort Worth Medical Innovation District will include several nodes of innovation outside of the district's boundaries, including the campuses of Texas A&M School of Law, UNT Health Science Center, and UTA's Research Institute.

Fort Worth Mobility Innovation Zone

The second newly-formalized district is the Fort Worth Mobility Innovation Zone, anchored by Alliance Airport and Alliance Intermodal Facility and continuing north along I-35 near Texas Motor Speedway.

This district includes the AllianceTexas Mobility Innovation Zone (MIZ) – an area that allows for the testing, scaling, and commercialization of new technologies in surface and air mobility, along with supporting resources and partnerships. The MIZ's unmanned aerial system proving grounds were the testing site for Alphabet's Wing drone delivery service, and the MIZ is currently home several autonomous trucking operations and logistics companies including Clevon, an Estonian-based company that develops self-driving robot couriers, that opened their U.S. headquarters in Fort Worth late last year.



Ultimately, innovation districts like this will have a long-term impact on Fort Worth's growth, development, competitiveness, and long-term economic success.

City Spotlight: Business Assistance Center hosts re-naming celebration for Dee Jennings

In early May, the organizations at the Devoyd Jennings Business Assistance Center (BAC) came together to celebrate the BAC's legendary namesake and unveil new signage that spoke to his lasting legacy in Fort Worth.

Refreshments were provided by Mama Gina's Comfort Food Catering, and remarks were made by Michelle Green-Ford, President of the Fort Worth Metropolitan Black Chamber of Commerce (FWMBCC); Robert Sturns, Director of the City of Fort Worth's Economic Development Department, and Bob Ray Sanders, Director of Communications for the FWMBCC. Dee's son, Col. Charles DelShawn Jennings of Fredericksburg, VA, also attended the event and shared some remarks in memory of his father.

The event included a campus-wide open house as part of National Small Business Week (April 30 – May 6) to showcase the number of organizations available as part of the James E. Guinn Entrepreneurial Campus to provide support to Fort Worth's small business and entrepreneur community.

A long history of service to the community

The James E. Guinn School was originally one of the first African American schools in Fort Worth. The main brick school building, designed by Sanguinet and Staats, served as an elementary school, with a nearby gymnasium and an intermediate school added to the campus in future years. The school closed in

1980 after sixty-three years of service, and the campus became the Fort Worth Business Assistance Center soon afterwards in 1995.

The James E. Guinn School's main building also became the workplace for many years of Devoyd "Dee" Jennings, who served as the Board Chairman of the Fort Worth Metropolitan Black Chamber of Commerce and spent more than 30 years as the organization's president and CEO.

Born in Los Angeles, California, in 1947, Dee developed deep roots after arriving in Fort Worth. He grew up in the Butler Place public housing community, graduated from I.M. Terrell High School, and attended Tarrant County College and Texas Wesleyan University before emerging as a visionary local leader. In addition to his work with the FWMBCC, Dee served on numerous boards, committees and commissions throughout his life and was a passionate advocate for Fort Worth's Black neighborhoods and Black-owned businesses, both publicly and behind-the-scenes.

His mentorship and dedication to Fort Worth had a profound impact on many leaders in the local business community, and that legacy of service will live on through the Devoyd Jennings Business Assistance Center.



Partner Spotlight: Accelerate Fort Worth Foundation

Accelerate Fort Worth is continuing its efforts to support small business development in Fort Worth and Tarrant County by enhancing service delivery, creating greater synergy between resource providers within the community and providing new opportunities for collaboration. The foundation's model of providing complete business-related wrap-around services guides entrepreneurs through their journey, building on strengths, challenges, and opportunities unique to their individual situation.



ACCELERATE
— FORT WORTH —
FOUNDATION

Accelerate Fort Worth primarily focuses on entrepreneurs and inspiring entrepreneurs in the community who are traditionally underserved and disadvantaged in accessing the necessary resources to be successful.

Accelerate Fort Worth provides access to our trusted network of resource providers, facilitate networking opportunities between providers and entrepreneurs and identify appropriate capital providers making navigating through the process of developing, launching and growing a small business more streamlined and attainable.

Number of counseling hours: 154

Number of workshops offered: 6 (145 total registrants)

Capital infusion to clients:

- Two separate rounds of funding for \$500 micro-grants
- Over 300 applicants
- \$15,000 in grants were awarded to 30 recipients

Partner Spotlight: PeopleFund

• **Number of jobs created:** 17

• **Number of jobs retained:** 49

• **Businesses started:** 13



Partner Spotlight: Fort Worth Metropolitan Black Chamber

The Fort Worth Metropolitan Black Chamber (FWMBCC) added 115 new members this fiscal year, serving a total of 661 members to-date and approximately **100 counseling hours**. Membership represents various ethnicities throughout the DFW area and consists of individuals, small, medium and large businesses, nonprofit organizations, and numerous corporate partners. Outreach through the Chamber's newsletter reached about 3,000 recipients per month.



The Chamber's areas of focus are: Financial Literacy & Access to Capital, Business Development & Expansion, Workforce Development & Sustainability, Intergenerational Connections, and Small Business Advocacy.

Major Accomplishments for the Year

- Located on the City of Fort Worth's James Guinn Entrepreneurial Campus, the Fort Worth Business Assistance Center (BAC) was officially renamed the Devoyd Jennings Business Assistance Center in honor of the late Devoyd Jennings, previous 32-year Chamber President.
- Received the "Dee Jennings Chamber of the Year" Award from the Texas Association of African American Chambers of Commerce (TAAACC), which represents over 30 Texas Chambers.
- Awarded three "full ride" MBA scholarships with Texas Christian University (TCU) and an additional recipient through an Endowment with Texas Wesleyan University (TWU).

Classes, workshops and events held by the Fort Worth Metropolitan Black Chamber of Commerce included:

Accelerate Your Business Meet the Lenders
African American Business Summit with the City of Fort Worth
Banking & Business Briefings
Barcelona "Smart City" Conference
Business Panel Discussion
Contracting with the City of Fort Worth Info Session
Financial Empowerment Series
Financially Lit Small Business Summit
FWMBCC Annual Awards Luncheon
FWMBCC Annual Golf Tournament
FWMBCC Membership Events: Orientations, Ribbon Cuttings, Annual Membership Meeting
FWMBCC State of the Chamber
Global Entrepreneurship Week Small Business Summit:
Entrepreneur Panel, CDFI Friendly Fort Worth, Minority/Women Business Certification, Franchising 101
Homeless Initiative Panel Discussion
How to do Business with Tarrant County College (TCC)
In the Community: Texas A&M Groundbreaking
In the Community: "Taste of Soul" Como Community Children's Lion Heart Program
In the Community: Business Discussion at Docks Bookshop

In the Community: Como Community Town Hall
In the Community: Hughs House Grand Opening
In the Community: Tour of the Stop Six Community
Minority Supplier Development Council (MSDC) Hard Hat Vendor Conference
Next Level Cosmetology Camp – Entrepreneurial Campus Business Tour
North Central Texas Regional Certification Agency (NCTRCA) State of the Agency
One on One Business Development Mentoring
Panel Discussion with Commercial Realtors and the Community
Paths Forward Leadership Program
Quarterly Small Business Provider Meetings
Regional Hispanic Contractor's Association (RCHA) & Fort Worth Hispanic Chamber of Commerce (FWHC) "Build Fort Worth" Conference
Small Business Financial Summit
Tarrant County Business Opportunity Fair

Partner Spotlight: SCORE Fort Worth

SCORE Fort Worth assisted **1,033 total clients** this fiscal year across **1,551 sessions**.



Additionally, **91 local in-person workshops** were held, with a total attendance of 717 people. SCORE also provided 2,268 local services. The in-person and online workshops accounted for **1,851 hours** spent supporting the area's small business owners.

Classes and workshops hosted by SCORE this year are as follows. (Some may have been offered more than once.)

10 Big Mistakes.....

*A Seat At The Table, Empowering Women To Succeed
Access To Capital
Approach Contracts Without Fear
B2B LinkedIn Makeover & Marketing Strategy
Workshop
Building Strong Business Credit
Buying And Selling A Business
Credit Scores And Reports- Sponsored By Veritex
Community Bank -Hybridevent
Federal Contracting 101 - In-person Event
Financial Management For Small Businesses
Financial Statement Analysis: A Banker's Perspective
Funding Your Non-Profit Organization (Online)
Givers Gain, Building An Effective Networking Strategy
Grant Writing 101
Hiring Employees
Hiring Employees In A Competitive Job Market
Hiring Your Professional Team: Finding A CPA To Help
You Grow Your Business.
How Businesses Obtain Credit
How To Increase Sales By Attracting More Of Your
Best, Most Profitable Customers
How To Scale(expand) Without Investors
How To Start A Trucking Business And Grow It To
Success - In Person
How To Win Government Contracts
How To Write A Business Plan
How To Write A Focused Business Plan
Improve Your Sales Pipeline To Grow Your Business
Lending For New Small Businesses
Managing Cash Flow For Small Businesses
Marketing Planning For Start-ups And Small
Businesses
Maximizing Your Social Media
Maximizing Your Social Media Presence For The
Holidays
Nail Your Social Media Strategy For LinkedIn,
Facebook, Youtube, And Instagram*

*Online Reg Credit Scores And Reports- Sponsored By
Veritex Community Bank
Patent Savvy: 10 Tough Questions For Business
Entrepreneurs
Patent Savvy: 10 Tough Questions For Business
Leaders
Planning Your Network Outreach
Prototyping And Pitching To Investors
Quickbooks For Beginners (Online)
Quickbooks For Intermediate/Advanced (Day 2)
(Online)
Quickbooks Online - Beginning
Sales On Demand: Growing Your Business
SBA 8(a) Program
SBA Awards Event
SBA Certification Matrix & Selling To The Government
SBA Federal Hubzone
SBA Money Grab - Funding Your Small Business
Score Speed Networking Event
Selling On Amazon
Show Me The Money!
Simple Step To A Well-run Business
Simple Steps To Starting Your Business
Start Your Own Successful Business In 5 Simple Steps!
Starting My Own Business
Starting Your Business? What You Should Do Before
Writing Your Business Plan
Starting Your Own Business? What You Should Do
Before Writing Your Business Plan
Tax Planning
Taxes For Small Businesses
The Profit Playbook
The Secrets To Buying A Franchise
Thinking About Buying A Franchise?
What A Banker Looks For
What You Need To Know About Credit Scoring
Women-owned Small Business Certification Workshop*

Partner Spotlight: Southeast Fort Worth, Inc.



Southeast Fort Worth, Inc. had a number of accomplishments over the previous fiscal year, including:

- Palladium USA – Berry Street Workforce Housing on the old McDonald’s YMCA site on Berry Street
- Palladium USA – Oak Grove Workforce Housing
- Palladium USA – East Lancaster Workforce Housing
- New Multifamily Housing at Miller and Beach Street
- 1905 E Vickery Boulevard School redevelopment into the new home for Alpha Phi Alpha Fraternity, Inc.
- Berry/Riverside Urban Village
- New Senior Living Facility on Riverside Drive
- 35 new homes to complete the infill development in Sierra Vista
- 75 new homes across the street from Sierra Vista
- 65 new infill home development in Ash Crescent, Historic Southside, Rolling Hills, Polytechnic Heights
- Repurpose of the old Montgomery Ward building into the new home for the Center for Transforming Lives
- The Polytechnic area was selected as one of the two Main Street America pilot program districts with the City of Fort Worth.

Additionally, Southeast Fort Worth, Inc. worked with FWISD schools and various companies on the following virtual and in-person events at the Young Men’s Leadership Academy, O.D. Wyatt High School, Dunbar high School, Polytechnic High School, Morningside Middle School, and Morningside Elementary School for a total of **225+ hours**:

- *Mentoring Young Men with Boys Program with EJES, Inc.*
- *Design Technology Internships with HDR Architects*
- *Coffee with the Seniors on the Importance of Revitalization*
- *Construction 101 Workshop*
- *Drafting and Design Technology Workshop*
- *Electrical Technology Basics Workshop*
- *Economic Development 101*

Number of jobs created: 200 (Including previously-mentioned development projects.)

Businesses started: 5

Number of counseling hours: 30

Number of workshops offered: 4

Partner Spotlight: William Mann Jr. Community Development

- **Number of jobs created:** 8
- **Number of jobs retained:** 79
- **Number of clients counseled:** 54
- **Capital infusion to clients (loans):** \$29,018



Partner Spotlight: TechFW

Number of jobs created: 20
Number of jobs retained: 85
Businesses started: 12



TechFW **infused a total of \$6,903,500** into clients through a combination of investments, grants, and loans (the latter of which are underreported).

TechFW spent more than **1,900 hours** counseling clients, and offered **75 workshops** throughout this time period. These workshops are listed below – note that some may have been offered more than once.

- Founder's Lunches – Monthly meetings for TechFW member companies with guest entrepreneurs
- *Member Roundtables* – Roundtables for TechFW members with mentors
- *Pitch Camp* – A full-day pitch camp with 11 high-growth startups in DFW
- *ThinkLab* – 12-week cohorts, 2 cohorts produced
- *EpIC Mavs* – In partnership with UTA
- *UTA Deep Dive* – Workshop series for MavPitch Phase II participants
- *SmartVest* – Education series for angel investors

Partner Spotlight: Tarrant SBDC

- **Number of jobs created:** 218
- **Number of jobs retained:** 2,063
- **Businesses started:** 37
- **Total capital infusion:** \$8,608,670



Partner Spotlight: Alliance Lending Corp.

- Number of jobs created: 144
- Number of jobs retained: 24
- Dollar amount of loans provided: \$10,482,000



Partner Spotlight: Regional Hispanic Contractors Association

- Number of classes/workshops: 32

