



# ANNUAL REPORT 2023

## Education & Outreach

---

Education and Outreach Division

Email: [library.outreach@fortworthtexas.gov](mailto:library.outreach@fortworthtexas.gov)



# TABLE OF CONTENTS

Report Overview _____	3
Overview of Division _____	3
Data Reports _____	3
Definitions _____	3
Data Reports _____	4
Branch Data Reports _____	4
Events _____	4
Cards _____	4
Connections _____	5
North Sector Reports _____	6
Events _____	6
Connections _____	6
Cards _____	7
Central Sector Reports _____	7
Events _____	7
Connections _____	7
Cards _____	8
South Sector Reports _____	8
Events _____	8
Connections _____	9
Cards _____	9
Educational and General Outreach Reports _____	10
Events _____	10
Cards _____	10
Connections _____	10
Education Summary _____	11
Outreach Summary _____	2
Branches and System Reports _____	2
Events _____	2
Connections _____	2
Cards _____	2
Fill the Bag _____	3
Library Card Signup Month _____	4
Branch Location _____	4
Branch Abbreviations _____	6

# Report Overview

## Overview of Division

This is the first year for the Education and Outreach division. We are committed to building a community of learners, dreamers, and doers in Fort Worth. This special unit is active with community partners, school districts and organizations serving the residents of Fort Worth. We look for ways to collaborate on learning initiatives, community education, and special events that align with the mission and vision of the Fort Worth Public Library.

## Data Reports

This report's data is a breakdown of how outreach from the Fort Worth Public Library was conducted and what the outcomes were for the different areas and data points. The overall totals for the year were 406 outreach events, 37,704 connections and 2,048 library cards at outreach events. This is the data story of the first year of the Education & Outreach Unit.

## Definitions

**Branch Outreach:** Event led by the branch at the local level around the location.

**Connections:** People in the community that stop at a Fort Worth Public Library table and interact with the staff. This is not the number of people who attended the event in general.

**Events:** Opportunities to connect with the public outside of the library or host the public for tours inside the library.

**Library Cards:** These are new or renewed library cards issued at an event. These numbers are reported by staff who attended the event.

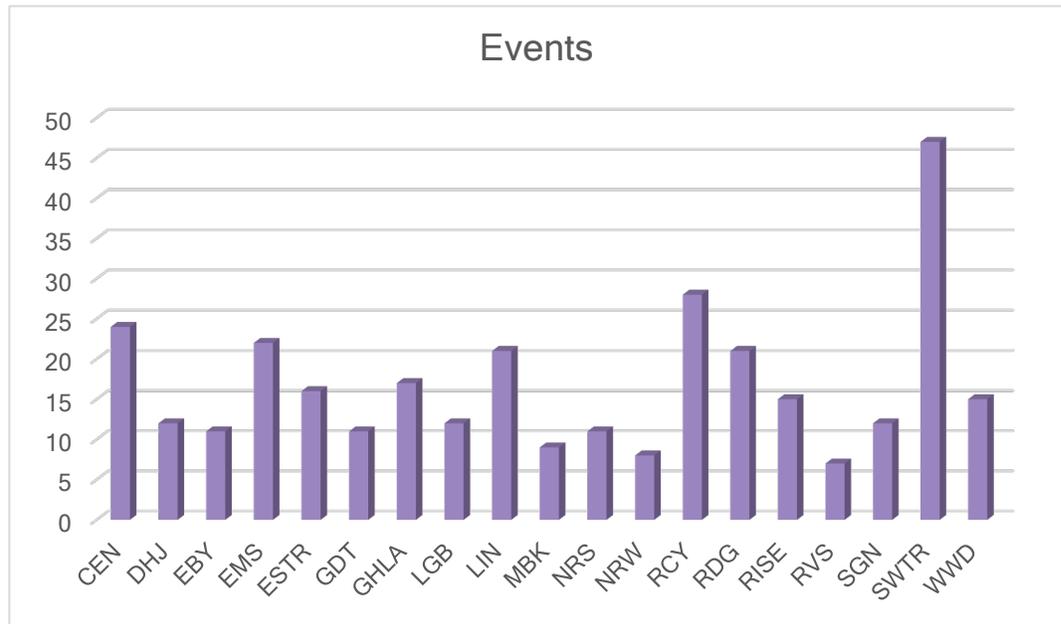
**System Outreach:** Events coordinated by the Education & Outreach Unit. This has a more citywide impact.

# DATA REPORTS

## Branch Data Reports

### Events

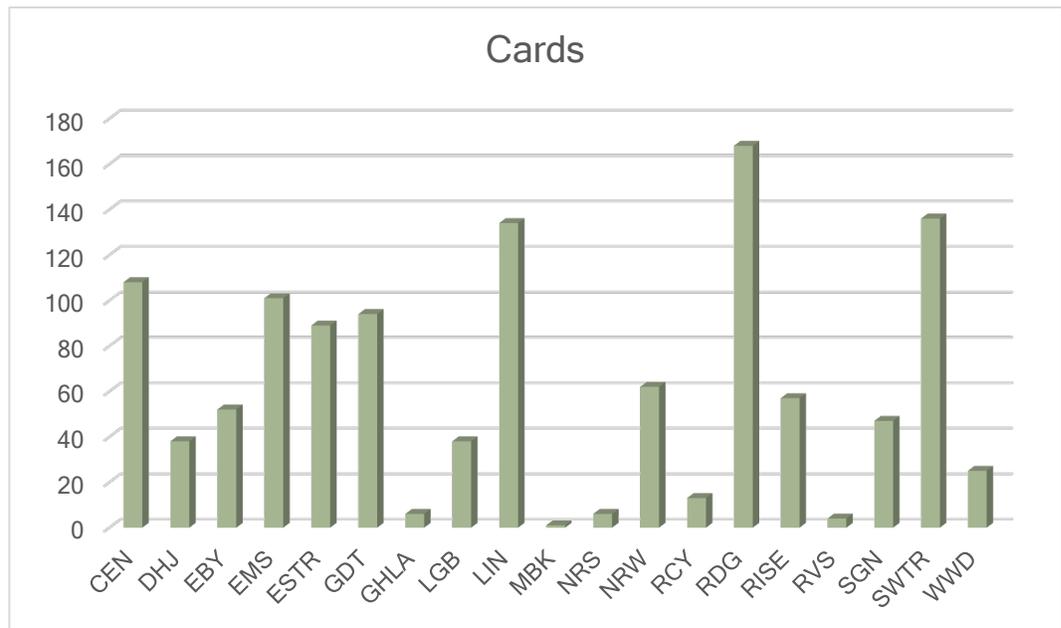
CEN	24
DHJ	12
EBY	11
EMS	22
ESTR	16
GDT	11
GHLA	17
LGB	12
LIN	21
MBK	9
NRS	11
NRW	8
RCY	28
RDG	21
RISE	15
RVS	7
SGN	12
SWTR	47
WWD	15



Grand Total: 319

### Cards

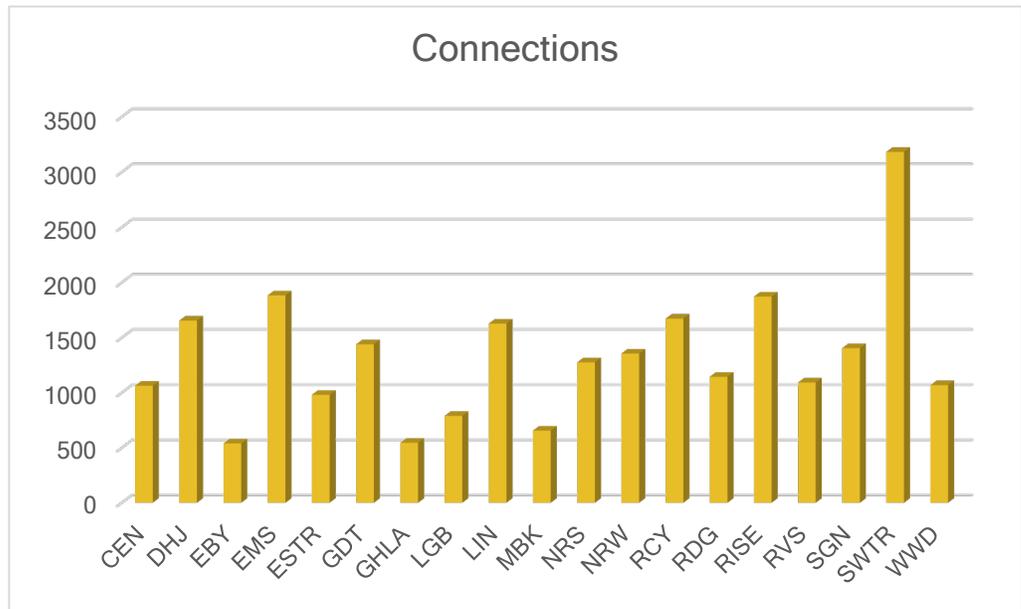
CEN	108
DHJ	38
EBY	52
EMS	101
ESTR	89
GDT	94
GHLA	6
LGB	38
LIN	134
MBK	1
NRS	6
NRW	62
RCY	13
RDG	168
RISE	57
RVS	4
SGN	47
SWTR	136
WWD	25



Grand Total: 1,179

### Connections

CEN	1,063
DHJ	1,654
EBY	539
EMS	1,883
ESTR	980
GDT	1,439
GHLA	545
LGB	789
LIN	1,627
MBK	655
NRS	1,275
NRW	1,355
RCY	1,672
RDG	1,144
RISE	1,872
RVS	1,092
SGN	1,404
SWTR	3,182
WWD	1,068

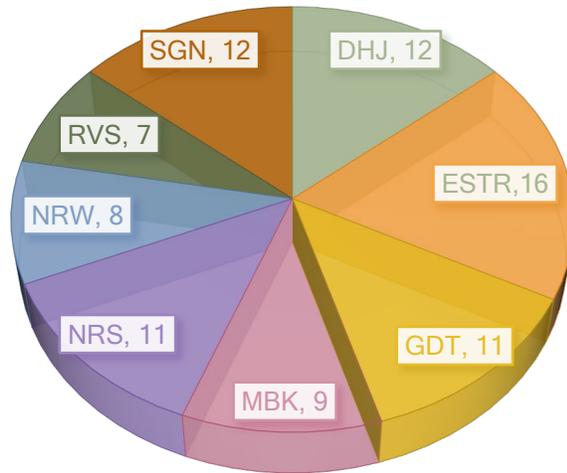


**Grand Total: 25,238**



## North Sector Reports

### EVENTS



### Events

North Sector

DHJ 12

ESTR 16

GDT 11

MBK 9

NRS 11

NRW 8

RVS 7

SGN 12

**Grand Total: 86**

### Connections

North Sector

DHJ 1,654

ESTR 980

GDT 1,439

MBK 655

NRS 1,275

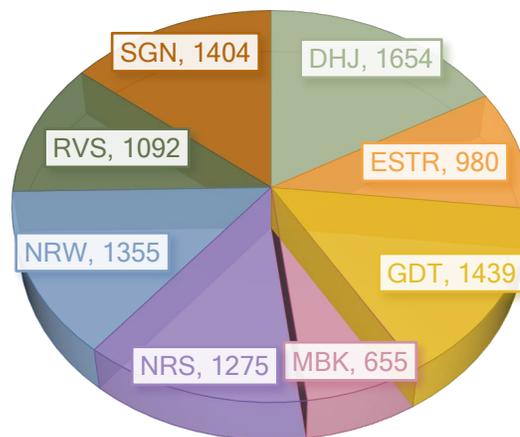
NRW 1,355

RVS 1,092

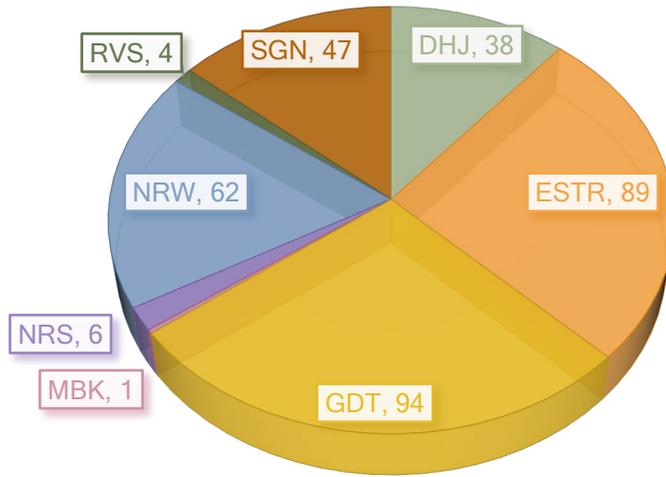
SGN 1,404

**Grand Total: 9,854**

### CONNECTIONS



### CARDS



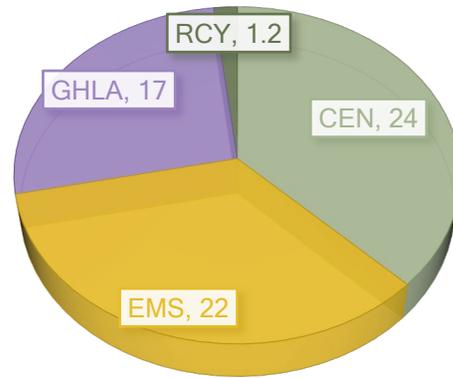
**Cards**  
 North Sector  
 DHJ 38  
 ESTR 89  
 GDT 94  
 MBK 1  
 NRS 6  
 NRW 62  
 RVS 4  
 SGN 47  
**Grand Total: 341**

## Central Sector Reports

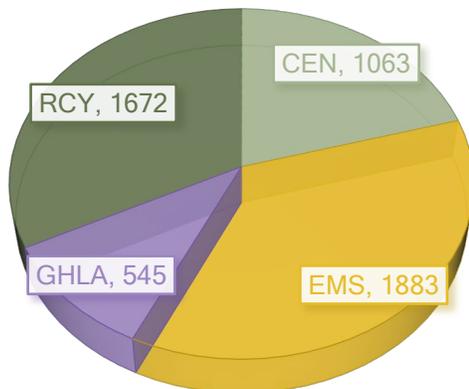
### Events

Central Sector  
 CEN 24  
 EMS 22  
 GHLA 17  
 RCY 28  
**Grand Total: 91**

### EVENTS



### CONNECTIONS



**Connections**  
 Central Sector  
 CEN 1,063  
 EMS 1,883  
 GHLA 545  
 RCY 1,672  
**Grand Total: 5,163**

## Cards

Central Sector

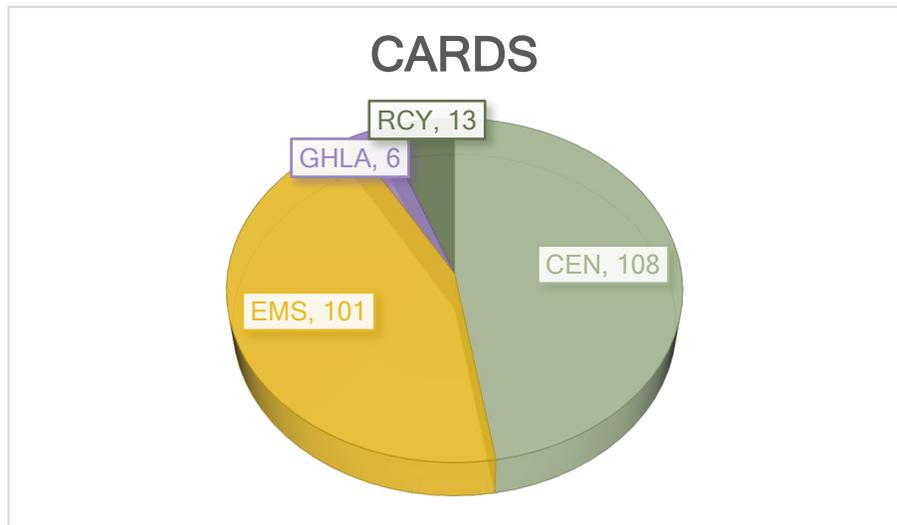
CEN 108

EMS 101

GHLA 6

RCY 13

**Grand Total: 228**



*"The staff at Monnig Middle School were very excited that the library was there. The Librarian kept many bookmarks for students as well as postcards for Libby." - Rachel Sicard, Ridglea Branch Manager*

## South Sector Reports

### Events

South Sector

EBY 11

LGB 12

LIN 21

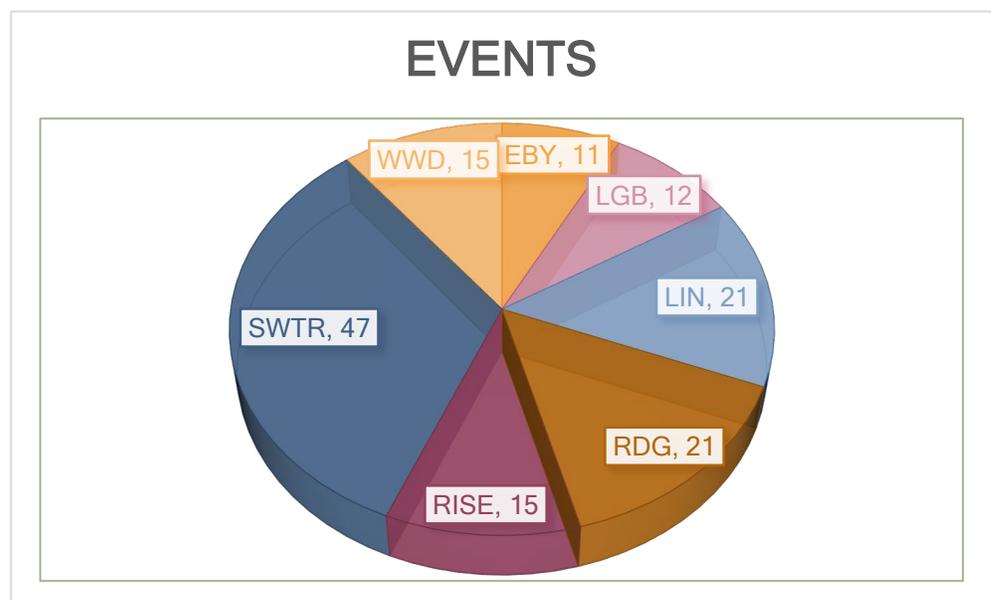
RDG 21

RISE 15

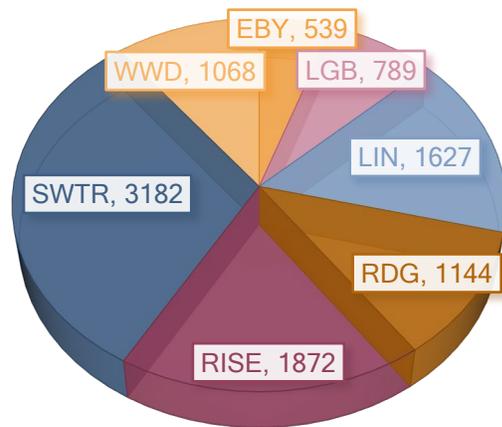
SWTR 47

WWD 15

**Grand Total: 142**



## CONNECTIONS



## Connections

South Sector

EBY 539

LGB 789

LIN 1,627

RDG 1,144

RISE 1,872

SWTR 3,182

WWD 1,068

**Grand Total: 10,221**

## Cards

South Sector

EBY 52

LGB 38

LIN 134

RDG 168

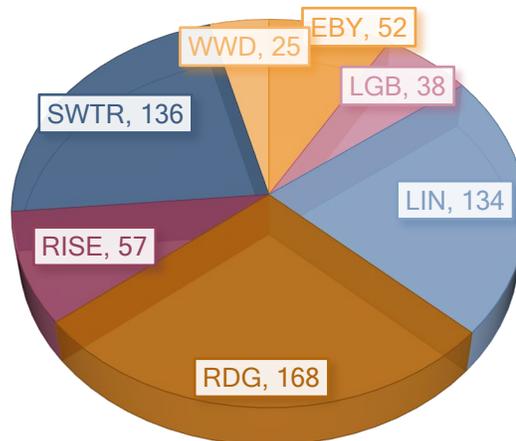
RISE 57

SWTR 136

WWD 25

**Grand Total: 610**

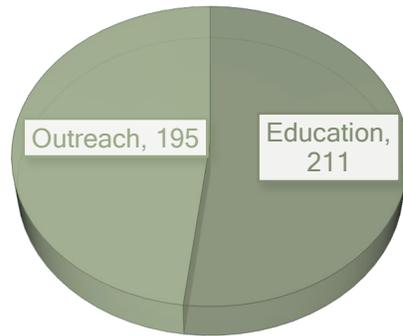
## CARDS



*"This was a College and Career Fair with over 600 students in attendance. We shared a lot of information on the new Vivian J. Lincoln Library, and library resources. Students also had a lot of fun with the makey-makeys!" - Chamong Siong, Lincoln Branch Manager*

# EDUCATIONAL AND GENERAL OUTREACH REPORTS

## EVENTS



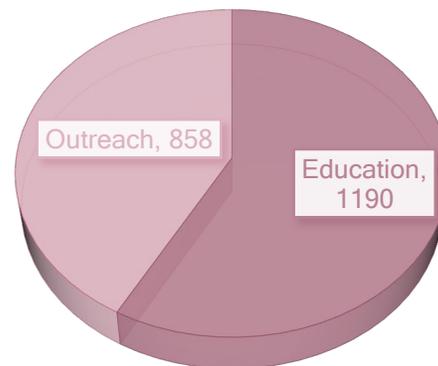
### Events

Education 211  
Outreach 195  
**Grand Total: 406**

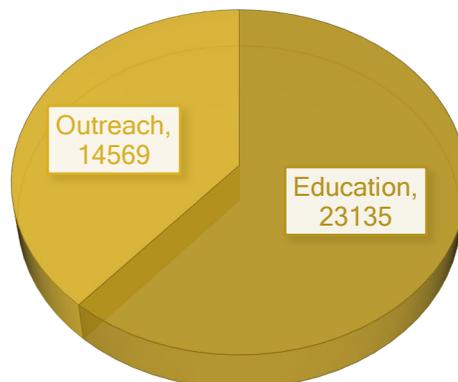
## Cards

Education 1,190  
Outreach 858  
**Grand Total: 2,048**

## CARDS



## CONNECTIONS



### Connections

Education 23,135  
Outreach 14,569  
**Grand Total: 37,704**

## Education Summary

During FY 2023 Education and Outreach has built and strengthened relationships with several school districts and Education based entities within the City of Fort Worth. With the support of the Library's Collection Development team, we have served teachers from over 119 school districts across North Texas during our Fill the Bag Educator Event, but day-to-day we work more closely in building and strengthening local school partnerships within Fort Worth City limits. Some of those school districts include Fort Worth ISD, Crowley ISD, Castleberry ISD, and Everman ISD.

E&O coordinated a District-wide Reading Challenge in Crowley ISD for the first time. It was a 30-day reading challenge where the top 3 winners were invited to the grand opening and ribbon-cutting ceremony at the newly opened Vivian J. Lincoln Branch. Leading up to the challenge, The Educational Partnership Coordinator facilitated a "Beanstack" professional development training for all Paraprofessionals/Library Media Specialist within Crowley ISD to provide the district with support. We have also supported FWISD at the Multicultural Education Institute Summit providing professional development facilitating sessions such as "How The Fort Worth Public Library Supports Teachers, Students and their Families" and "Windows and Mirrors" These sessions provided information on how to utilize your Fort Worth Public Library best and how to create and develop a diverse collection. In addition, we promoted our Summer Reading Challenge to all Summer Learning Educators within FWISD and signed up 55 teachers with our special Educator Library Card.

Members of the Education and Outreach team attended many different ISD Board Meetings and the City of Fort Worth Neighborhood and Revitalization meetings to gain insight to properly strategize effective ways to reach our community. Educational Outreach also attends many different educational-focused events such as Literacy Nights, Open House and Meet the Teacher, Battle of the Books, and College Resource Fairs- just to name a few. Our focus is to provide Library resources and create equity in knowledge access to patrons. This is just the beginning. We are dedicated to finding new innovative ways to partner with local school districts and organizations.



## Educational Partners

### Castleberry ISD

AV Cato Elementary School

Castleberry Elementary School

Castleberry High School

### Crowley ISD

Jackie Carden Elementary School

June W. Davis Elementary School

Meadow Creek Elementary School

North Crowley High School

Oakmont Elementary School

Parkway Elementary School

Sue Crouch Elementary School

Sycamore Elementary School

### Eagle Mountain Saginaw ISD

Boswell High School

Chisholm Trail High School

EMSISD Boswell High School

EMSISD Saginaw High School

EMSISD, Chisholm Trail High School

Hollenstein Career & Technology Center

Saginaw High School

### Everman ISD

Dan Powell Early Learning Academy

E. Ray Elementary School

J. W. Bishop Elementary School

J.P. Townley Elementary School

### Fort Worth ISD

Alice D Contreras Elementary School

Arlington Heights High School

Atwood McDonald Elementary School

Bill J. Elliott Elementary School

Briscoe Elementary School

Carroll Peak Elementary School

Carter Park Elementary School

Cesar Chavez Elementary School

Christene C. Moss Elementary School

Como Elementary School

Daggett Middle School

Diamond Hill Elementary School

Diamond Hill Jarvis High School

Dolores Huerta Elementary School

East Handley Elementary School

FWISD Family Action Center-Stop 6

FWISD Teaching and Learning Center

Greenbriar Elementary School

Hazel Harvey Peace Elementary School

Hubbard Heights Elementary School

HV Helbing Elementary School

J P Elder Middle School

J T Stevens Elementary School

Jean McClung Middle School

Kirkpatrick Elementary School

Lowery Elementary School

Luella Merrett Elementary School

Manuel Jara Elementary School

Mary Louise Phillips Elementary School

Maude Logan Elementary School

Meadowbrook Elementary School

MH Moore Elementary School  
 Milton L. Kirkpatrick Elementary School  
 ML Philips Elementary School  
 Monnig Middle School  
 Morningside Elementary School  
 Natha Howell Elementary School  
 Overton Park Elementary School  
 R.L. Paschal High School  
 Ridglea Hills Elementary School  
 Riverside Middle School  
 Rufino Mendoza Elementary School  
 Sagamore Hill Elementary School  
 Seminary Hills Elementary School  
 South Hills Elementary School  
 South Hills High School  
 Southwest High School  
 Springdale Elementary School  
 Sunrise McMillian Elementary School  
 Van Zandt-Guinn Elementary School  
 Versia L Williams Elementary School  
 Walton Elementary School  
 Washington Heights Elementary School  
 Waverly Park Elementary School  
 West Handley Elementary School  
 West Park Elementary School  
 Westcreek Elementary School  
 Worth Heights Elementary School  
**Keller ISD**  
 Eagle Ridge Elementary School  
 Fossil Ridge High School  
 Friendship Elementary School

Hillwood Middle School  
 Keller Early Learning Center  
 Keller ISD Adult Transition  
 Keller Learning Center South  
 North Riverside Elementary School  
 Park Glen Elementary School  
 Timberview Middle School  
**Northwest ISD**  
**Homeschool**  
 Angela Pereira  
**Private Schools**  
 Christian Cottage Prep  
 Nazarene Christian Academy  
 Rivertree Academy  
 Saint Rita Catholic School  
 Temple Christian School  
**Charter Schools**  
 Academy of Visual and Performing Arts  
 Fort Worth Academy of Fine Arts  
 Harmony School of Innovation  
 Harmony Science Academy  
 IDEA Edgecliff  
 IDEA Rise Academy  
 IDEA Southeast  
 ILTexas Keller  
 ILTexas Woodhaven  
 Rocketship Dennis Dunkins  
 Trinity Basin Preparatory  
 Uplift Crescendo Preparatory  
 Uplift Elevate Preparatory  
 Uplift Meridian Preparatory

**Child Care Providers**

- Aledo Crossing
- Center for Transforming Lives
- CenterWell Primary Care
- Child Care Associates
- Clayton Youth Enrichment
- Lisa's Little Angels Learning Center
- Perfect Praise Academy

Primrose School of Columbus Trail

**College/University**

- TCC Leadership
- TCC South Campus
- TCC Trinity River Campus
- TCU
- Texas Wesleyan University



# OUTREACH SUMMARY

The new Outreach Services team spent their first year growing and glowing. From a one-man show to becoming a team of three, they were able to make a sizeable impact in the community in just nine months. Some highlights of the year include the FWPL's comeback to participating in the four-day Main Street Arts Festival, supporting our Panther City Lacrosse partnership, meeting hundreds of patrons at the annual Fort Worth Zoo Run, supporting the Amon Carter Museum of American Art's Art Tales program and participating in Tarrant County's Senior Synergy event. The team also developed new, key partnerships with Anime Frontier, Performing Arts Fort Worth (Bass Hall), Near Southside and Parent Shield. They also supported city departments including Human Resources at the citywide job fair, Code Compliance at Earth Party and Parks & Recreation at several community centers.

The team is very proud of supporting our FWPL branches with the creation of the Outreach Database to assist in developing connections systemwide. Branch staff can easily find the closest neighborhood, faith-based organization and community group to their location. Outreach Services sent thousands of promotional items to branches and ensured they had all the tools and resources for a successful outreach event. The team already has several partnerships, major events and SOP development in the works for FY24!

## Outreach Partners

### Affinity Group

AARP of Southwest Fort  
Worth Chapter  
Arlington Stake  
Fort Worth Women's Club  
Hispanic Chamber of  
Commerce

### Apartment Complex

Aventine Apartments  
Aviva of Fort Worth  
Quail Ridge Apartments  
Stallion Point Apartments  
Stallion Ridge Apartments



**Arts and Culture**

Amon Carter Museum of American Art  
 Artes De La Rosa  
 Bass Hall Performing Arts of Fort Worth  
 Fort Worth Botanic Garden  
 Fort Worth Museum of Science and History  
 Main Street Arts  
 Modern Art Museum

**Business**

Creatively Beauty Pop-up Market  
 EOG Resources Inc  
 La Gran Plaza  
 The Dock Bookshop

**CFW Internal**

City Attorney's Office  
 City Hall  
 City Human Resources  
 City of Fort Worth  
 Community Engagement  
 District 6  
 District 10  
 Fort Worth Nature Center  
 Fort Worth Police Department  
 Fort Worth University  
 Fort Worth Water Department  
 FWPD Code Blue  
 Keep Fort Worth Beautiful

**Community Center**

Andrew Doc Session Community Center  
 Boys and Girls Club  
 Bradley Center Community Center

Chisholm Trail Community Center  
 Como Community Center  
 Diamond Hill Community Center  
 Downtown YMCA  
 Eugene McCray Community Center  
 Fire Station Community Center  
 Handley Meadowbrook Community Center  
 LVTRise Community Center  
 Martin Luther King Community Center  
 Meadowbrook Community Center  
 Northwest YMCA  
 RD Evans Community Center  
 Riverside Community Center  
 Ryan Family YMCA  
 Thomas Place Community Center  
 Transvive Community Connection  
 United Community Center  
 Victory Forest Community Center  
 YMCA

**Community Services**

ACH Child & Family Services  
 Fortress  
 HUD Housing Authority  
 Northside Inter-Community Agency  
 Refugee Services of Texas  
 Tarrant County Samaritan Housing Inc  
 TexRail  
 The Morris Foundation Women & Children's Center  
 The Parenting Center  
 United Way of Tarrant County

**Disability Services**

Lighthouse for the Blind of Fort Worth

### **Faith-Based**

Broadway Baptist Church

Mount Moriah Mission Baptist

Pilgrim Valley Missionary Baptist Church

University Christian Church

Westside Unitarian Universalist Church

### **Healthcare**

Aids Outreach Center

Cook Children's Hospital

### **History**

DFW Archives/FW Stockyards

Erath County Genealogical Society

Fort Worth Genealogical Society

Tarrant County Black Historical & Genealogical  
Society

### **Library**

Crowley Library and Crowley Rec Center

Eules Public Library

Fairmount Community Library

Grand Prairie Memorial Library

### **Neighborhood Association**

Bonds Ranch Homeowners Association

Candleridge HOA

Foster Park HOA

Hazel Harvey Peace Neighborhood Center

Hulen Heights Neighborhood Association

Michael's Cuisine/Imperial Terrace HOA

Parks at Dear Creek

Ridgeview Estates

Ridglea Hills Neighborhood Association

Stone Meadow HOA

Stop 6 Neighborhood

Summerfields Neighborhood Association

Tanglewood Neighborhood Association

University West Neighborhood Association

Wedgwood East Neighborhood Association

Wedgwood South Neighborhood Association

Westcliff Neighborhood Association

Westley Chapel/Lincoln Park

### **Other**

Fort Worth Zoo

Panther City Lacrosse

Near Southside

### **Senior Center/Living**

Aviva of Fort Worth

Bethesda Memory Care

Brookdale Westover Hills

Ridglea Senior Living Center

Ridgmar Place Senior Living Facility

Silverstone Retirement Community

Silverton Senior Living Facility

Stayton

Trinity Terrace

Vantage at Cityview

Watermark at Broadway Cityview

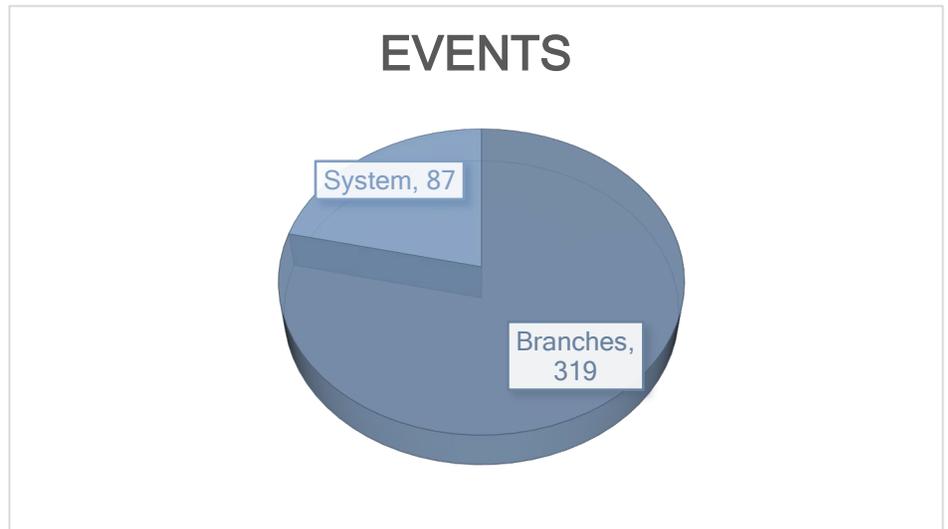
# BRANCHES AND SYSTEM REPORTS

## Events

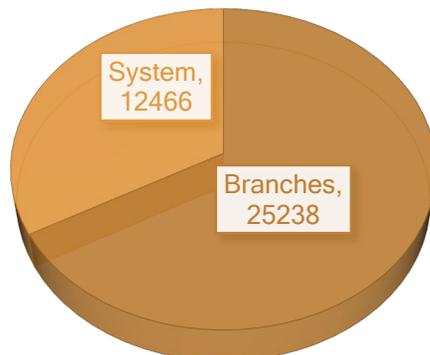
Branches: 319

System: 87

**Grand Total: 406**



## CONNECTIONS



## Connections

Branches: 25,238

System: 12,466

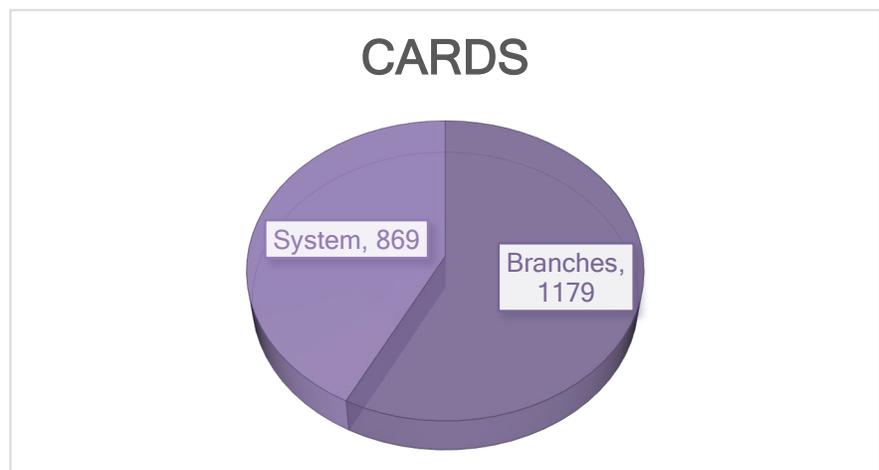
**Grand Total: 37,704**

## Cards

Branches 1,179

System 869

**Grand Total: 2,048**



# FILL THE BAG

The Fort Worth Public Library has held three two-day Fill the Bag Events. This two-day event was created and held to support Texas educators from Head Start through College level to help build their classroom libraries with gently used books, resources, and materials removed from library circulation. Each Fill the Bag had a substantial increase in numbers. The first Fill the Bag had 225 attendees whereas our last Fill the Bag had 1,005 attendees. With the support of the Library's Collection Development and several other teams across the system, we collectively served 1,893 Educators from a total of 117 different ISDs, Organizations, Colleges and Universities, ELCs, Faith-Based Organizations, and Homebased Learning across North Texas. We were able to issue 171 Library Cards (that includes totals during the event and through digital sign-ups) and give away 84,700 items! Fill The Bag has been a hot topic within the community, specifically among educators. Special thanks to all the community sponsors *EECU, HEB, Frost Bank and Texas Association for College Admissions Counseling (TACA)*.

*"This event has been such a blessing to our family. I still can't get over all the free books we got. Thank you for including homeschooling families who normally receive exactly zero outside funding for our students' curriculum and materials. We will be forever grateful!!"*

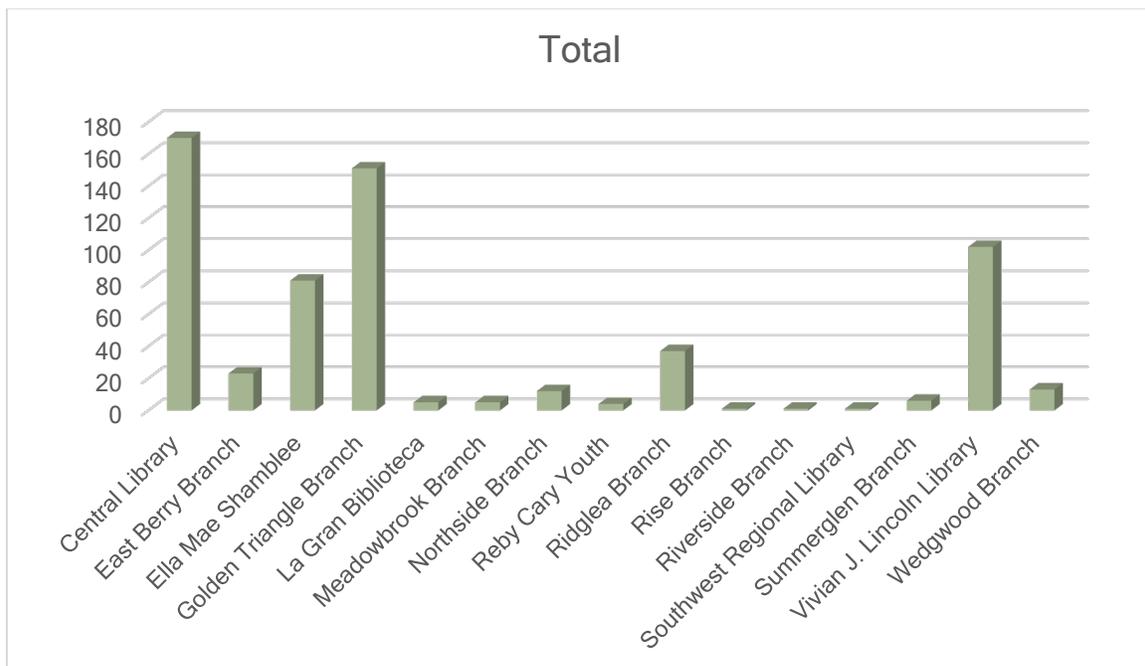
*-Jenny Anne Fifield*



# LIBRARY CARD SIGNUP MONTH

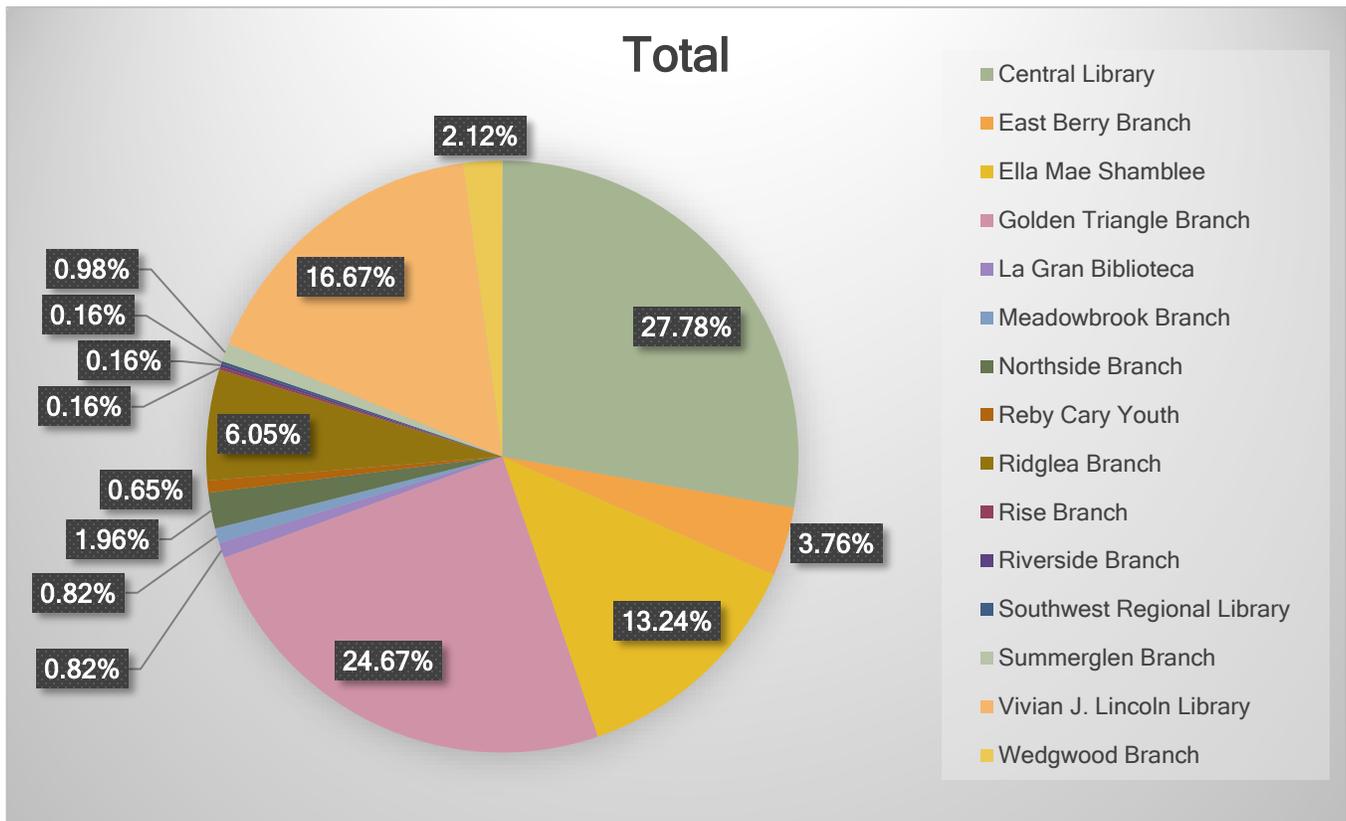
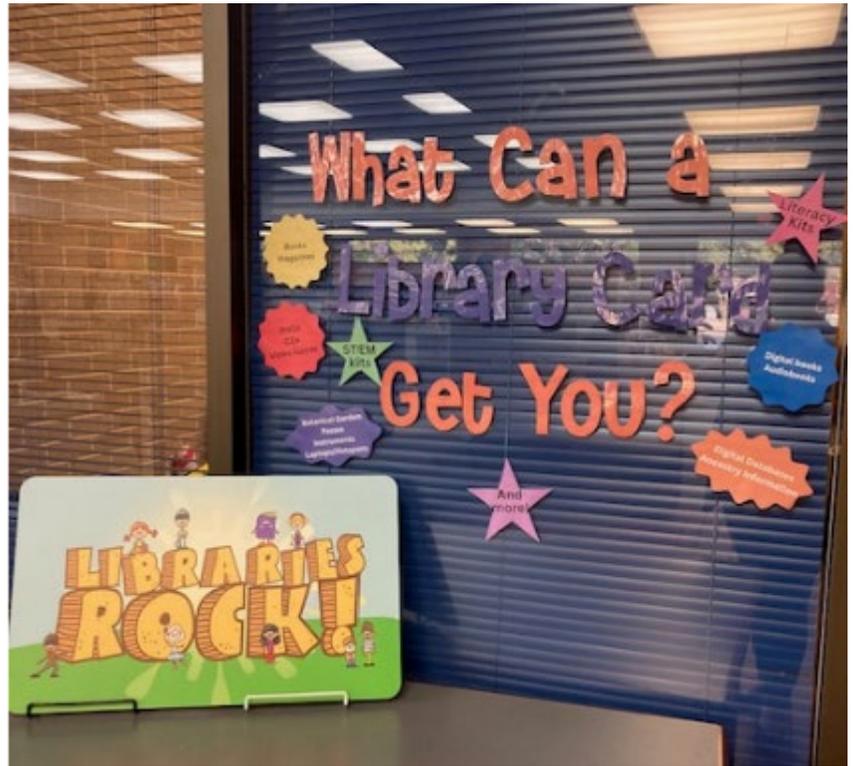
## Branch Location

Central Library	170
East Berry Branch	23
Ella Mae Shamblee	81
Golden Triangle	151
La Gran Biblioteca	5
Meadowbrook Branch	5
Northside Branch	12
Reby Cary Youth	4
Ridglea Branch	37
Rise Branch	1
Riverside Branch	1
Southwest Regional	1
Summerglen Branch	6
Vivian J. Lincoln	102
Wedgwood Branch	13
<b>Grand Total:</b>	<b>612</b>



**Branch Location**

Central Library	27.78%
East Berry Branch	3.76%
Ella Mae Shamblee	13.24%
Golden Triangle	24.67%
La Gran Biblioteca	0.82%
Meadowbrook Branch	0.82%
Northside Branch	1.96%
Reby Cary Youth	0.65%
Ridglea Branch	6.05%
Rise Branch	0.16%
Riverside Branch	0.16%
Southwest Regional	0.16%
Summerglen Branch	0.98%
Vivian J. Lincoln	16.67%
Wedgwood Branch	2.12%
<b>Grand Total:</b>	<b>100.00%</b>



# BRANCH ABBREVIATIONS

CEN: Central Library

DHJ: Diamond Hill Jarvis Branch

EBY: East Berry Branch

EMS: Ella Mae Shamblee Branch

ESTR: East Regional Branch

FHC: Fort Worth History Center

GLHA: Genealogy and Local History

GDT: Golden Triangle Branch

LGB: La Gran Biblioteca

LIN: Vivian J. Lincoln Branch

MBK: Meadowbrook Branch

NRS: Northside Branch

NRW: Northwest Branch

RCY: Reby Cary Youth Library

RDG: Ridglea Branch

RISE: LTV Rise Branch

RVS: Riverside Branch

SWTR: Southwest Regional Branch

SGN: Summerglenn Branch

WWD: Wedgewood Branch