



## Be a part of the **FINAL** event in the Convention Center Arena!

- Sunday, September 20, 2026, Noon-4 p.m.
- FREE community event open to public
- Live music and entertainment
- Family-friendly and interactive experiences
- Commemorative merchandise and giveaways
- History exhibit celebrating 58 years of memories
- Expected attendance: 3,000+



**Andra Bennett**

Fort Worth Convention Center  
[andra.bennett@fortworthtexas.gov](mailto:andra.bennett@fortworthtexas.gov)  
 for sponsor details by **August 10.**





Fort Worth Convention Center Arena Farewell

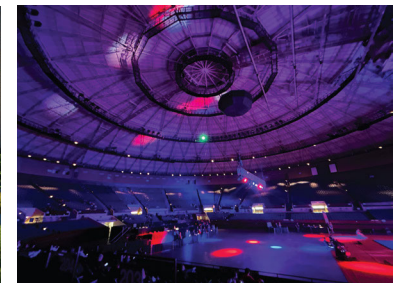
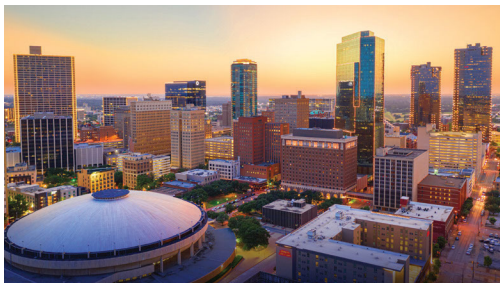
# IT'S GOIN' DOWN!

Sunday, September 20, 2026

Learn more at <https://tinyurl.com/arenafarewell> or contact [andra.bennett@fortworthtexas.gov](mailto:andra.bennett@fortworthtexas.gov)

## SPONSORSHIP MENU

| BENEFITS                               | PRESENTING<br>\$30,000 | BAND<br>\$25,000 | HISTORY<br>EXHIBIT<br>\$20,000 | STAGE<br>\$20,000 | SWAG<br>\$10,000 | CONCESSIONS<br>\$5,000 | PARTNER<br>\$5,000 | BOOTH<br>EXHIBITOR<br>\$500 | MEDIA<br>SPONSOR |
|----------------------------------------|------------------------|------------------|--------------------------------|-------------------|------------------|------------------------|--------------------|-----------------------------|------------------|
| Number Available                       | 1                      | 1                | 2                              | 1                 | 3                | 4                      | 10                 | 25                          | 4                |
| Provide remarks from stage             | ●                      |                  | SOLD                           | SOLD              |                  |                        |                    |                             |                  |
| Logo on construction fencing           | ●                      | ●                |                                |                   |                  |                        |                    |                             |                  |
| Push demo button at 2027 implosion     | ●                      | ●                |                                |                   |                  |                        |                    |                             |                  |
| Promo video during event               | ●                      |                  |                                |                   |                  |                        |                    |                             |                  |
| Reserved seating near stage            | 25                     | 20               | 20                             | 20                | 10               | 10                     | 10                 |                             | 5                |
| Business mention on social media posts | ●                      | ●                | ●                              | ●                 | ●                | ●                      | ●                  |                             | ●                |
| Inclusion in news releases             | ●                      | ●                | ●                              | ●                 |                  |                        |                    |                             |                  |
| Business mention on event webpage      | Logo                   | Logo             | Logo                           | Logo              | Listing          | Listing                | Listing            | Listing                     | Logo             |
| Recognition in event remarks           | ●                      | ●                | ●                              | ●                 | ●                | ●                      |                    |                             |                  |
| Logo on select event signage (or swag) | ●                      | ●                | ●                              | ●                 | ●                | ●                      |                    |                             | ●                |
| Booth or Activation                    | ●                      | ●                | ●                              | ●                 | ●                | ●                      | ●                  | ●                           | ●                |
| Logo in video credits                  | ●                      | ●                | ●                              | ●                 | ●                | ●                      | ●                  |                             | ●                |
| VIP reception # of attendees           | 4                      | 4                | 4                              | 4                 | 2                | 2                      | 2                  |                             | 2                |





## SPONSORSHIP COMMITMENT

IT'S GOIN' DOWN - ARENA FAREWELL

Sunday, September 20, 2026

Fort Worth Convention Center Arena



NAME/COMPANY

ADDRESS

CITY

STATE

ZIP

CONTACT NAME

PHONE

EMAIL

NAME AS YOU'D LIKE IT TO APPEAR

### Sponsorship Level

Please indicate your desired Sponsorship Level:

☐ **\$30,000 Presenting Sponsor**

☐ **\$25,000 Band Sponsor**

☒ **~~\$20,000 Exhibit Sponsor~~ SOLD OUT**

☒ **~~\$20,000 Stage Sponsor~~ SOLD OUT**

☐ **\$10,000 Swag Sponsor**

☐ **\$5,000 Concessions Sponsor**

☐ **\$5,000 Partner Sponsor**

☐ **\$500 Booth Exhibitor**

### Sponsorship Commitment

☐ CHECK ENCLOSED / MADE PAYABLE TO: VISIT FORT WORTH, ATTN: ARENA FAREWELL

☐ PLEASE INVOICE ME

I AGREE TO PAY THE ABOVE AMOUNT TO VISIT FORT WORTH:

(SIGNATURE)

Thank you for supporting the Fort Worth Arena Farewell through  
Visit Fort Worth, a 501(c)(6) nonprofit organization (Tax ID #75-2147752).  
Contributions are not tax-deductible as charitable donations.

Send Questions & Completed Form to:  
Andra.Bennett@fortworthtexas.gov  
Visit Fort Worth | 1201 Throckmorton St., Fort Worth TX 76102