



Category Potential — The following table outlines the estimated annual dollar demand for retail goods and services within the trade area

<i>Consumer Variable - Major Categories</i>	<i>Total Estimated Dollars</i>
Food at Home	\$89,336,770
Food Away from Home	\$57,052,950
Alcoholic Beverages	\$13,425,130
Smoking Products & Supplies	\$10,004,780
Personal Care Products & Services	\$13,583,910
Day Care	\$4,736,520
Household Furnishings & Services	\$66,806,920
Housing Expenses	\$17,789,350
Apparel	\$55,998,390
Sports & Recreation	\$12,744,290
Miscellaneous	\$24,318,300
Education	\$12,086,850
Automotive	\$103,573,960
Health Care	\$55,322,830
TOTAL	\$536,780,950

Good Retailer Matches

- Ace Hardware
- Advance Auto Parts
- Blimpie Subs
- Brookshire's Food Stores
- Burger King
- Captain D's Seafood
- Carl's JR Restaurant
- Casa Ole
- Checker Auto Parts
- Checkers Drive In Restaurant
- Chick-Fil-A
- Cinemark Theaters
- Country Kitchen Restaurant
- Dairy Queen
- Daylight Donuts
- Deb Shop
- Dollar Discount
- El Chico Mexican Restaurant
- Eye Care Centers of America
- Eye Masters
- Eyemart Express
- Fallas Paredes
- Family Video
- Famsa
- Fashion Bug
- Godfather's Pizza
- Golden Corral
- Golden Fried Chicken
- Goody's Family Clothing
- Hungry Howie's Pizza
- IHOP
- Jimmy John's
- Kragen Auto Supply
- Mastercuts
- Mazzio's Pizza
- Medicine Shoppe
- Movie Gallery
- Mr. Gatti's Pizza
- Papa John's Pizza
- Piccadilly Cafeteria
- Rally's Hamburgers
- Shoe Department
- Shoney's Restaurant
- Sirloni Stockade
- Taco John's
- Tacotime
- True Value Hardware
- Western Sizzlin Steakhouse
- Wienerchnitzel
- Wingzone