

Expedited

General Discussion Certifications Routing Attachments Authors & Reviewers Summary

(This is a read only summary view of the M&C)

City of Fort Worth, Texas

Mayor and Council Communication

DATE: 10/19/21

LOG NAME: 17ARPA ALLOCATION CDFI FRIENDLY AMERICA

CONSENT: Non-Consent

SUBJECT

(ALL) Approve Allocation of \$3,000,000.00 in Funds from the American Rescue Plan Act and Authorization Execution of a Contract with CDFI Friendly America, LLC to Bring Financing from One or More Community Development Financial Institutions to the City in Support of **Business Equity Capacity Building**

RECOMMENDATION:

It is recommended that the City Council:

- 1. Approve the allocation of up to \$3,000,000.00 from the American Rescue Plan Act, Subtitle M (Coronavirus State and Local Fiscal Recovery Funds); and
- 2. Authorize the City Manager to enter into a contract with CDFI Friendly America, LLC to bring financing from one or more Community Development Financial Institutions to the City in support of Business Equity Firm capacity building.

DISCUSSION:

The proposed contract with CDFI Friendly America, LLC would engage the consultant to provide consulting services in assessing the potential roles of Community Development Financial Institution (CDFI) financing in the community, organizing potential CDFI Friendly strategies, developing an actionable CDFI Friendly business plan, and providing the City with consultative capacity-building support for the implementation of that business plan in collaboration with the Economic Development Department and the Department of Diversity & Inclusion.

A general outline of the scope of work to be provided includes:

- · Inform and create a CDFI Friendly strategy to significantly increase CDFI financing in Fort Worth with a priority on financing for communities of color, people of color, and others that have long been denied full access to essential financing on reasonable and appropriate terms;
- · Help the City build its community's capacity by establishing an independent, permanent CDFI Friendly entity ("CDFI Friendly Fort Worth") with appropriate local board and staff to manage and execute the community's CDFI Friendly strategy;
- · Perform research and make reports on past community development efforts in Fort Worth, local market conditions, significant market trends and/or opportunities, and other elements that might affect the community's decisions;
- · Work with the City and identified stakeholders to identify credit gaps that CDFI financing might fill and prioritize them to inform the CDFI Friendly business strategy; and
- · Prepare—in collaboration with the City and identified stakeholders—a business plan that clarifies and illuminates key findings, assumptions, resource needs, market priorities, and projected outcomes of a CDFI Friendly strategy for Fort Worth.

The initial term of the engagement would start on November 1, 2021, and continue until April 30, 2023. At the end of the Initial Term, any additional work shall be performed on a time-and-expense basis at the applicable rate(s) outlined in the contract. The proposed contract would utilize up to \$3,000,000 of ARPA funding to launch the program and help capitalize the CDFI Friendly Fort Worth Enhancement Fund that the consultant might use to incent CDFI engagement in Fort Worth while CDFI Friendly Fort Worth is ramping up its operations and outreach.

Allocation of ARPA Subtitle M Funding

Responding to the negative economic impacts of the coronavirus pandemic is a specifically identified use of ARPA dollars under Section 603 (c)(1)(A) of Title VI of the Social Security Act (added by ARPA). Treasury Department guidance specifically notes that these Fiscal Recovery Funds can be deployed for a broad range of uses to address "the disproportionate . . . economic impacts of the crisis on the hardest-hit communities, populations, and households" and to provide services and additional investments in Qualified Census Tracts. Minority owned firms and communities of color have shown disproportionate financial impacts from the pandemic; therefore, it has been determined that establishing this program is an eligible use of funds as a response to negative economic impact on hard-hit communities.

Capacity building efforts for Business Equity firms was also determined to be a qualified priority by City Management for ARPA funding as approved by the City Council in M&C 21-0445 on June 22, 2021. ARPA funds must be committed by the end of 2024 and spent by the end

Approval of this M&C will allocate \$3,000,000 for FY2022 in the American Rescue Plan Act project in the Grants Operating Federal Fund budget. Necessary reporting and documentation requirements will be followed to ensure the City can comply with all reporting requirements of the ARPA legislation.

The following chart reflects the current status for allocation of the City's ARPA funding under Subtitle M and incorporates each ARPA M&C on the October 19, 2021 Council Agenda:

		M&C's
Total CFW ARPA Subtitle M Funding	\$173,745,090.00	21-0445
Allocations Approved To- Date	\$6,000,000.00	25ARPA-VFW-TDG
Pending Allocation	\$1,000,000.00	13ARPA-ADMINISTRATION
Pending Allocation	\$10,100,000.00	19ARPA ALLOCATIONS TO HOUSING AND HUMAN SERVICES PROJECTS
Pending Allocation	\$300,000.00	25ARPA-WRMC MURAL PLAQUES
Pending Allocation	\$2,400,000.00	17ARPA ALLOCATIONS UNTHSC
Pending Allocation	\$4,245,533.42	17ARPA ALLOCATIONS EVANS & ROSEDALE REDEVELOPMENT
Pending Allocation	\$3,000,000.00	17ARPA ALLOCATION CDFI FRIENDLY AMERICA (This M&C)
Remaining Unallocated Balance	\$146,699,556.58	

FISCAL INFORMATION / CERTIFICATION:

Submitted for City Manager's Office by: Jay Chapa

the City in Support of Business Equity Capacity Building

The Director of Finance certifies that upon approval of the above recommendations, funds are available in the current operating budget, as appropriated, of the Grants Operating Federal Fund. The Economic Development Department and Diversity & Inclusion Department shall be responsible for ensuring that only expenditures allowable under the American Recovery Plan Act are charged to this funding source.

5804

Originating Business Unit Head:	Robert Sturns	2663
Additional Information Contact:	Robert Sturns Christina Brooks	2663 8988
M&C Code General (G) M&C Type © Consent © Non-Consent		
M&C Business Unit Economic Development		
M&C Logname 17 ARPA ALLOCATION CDFI FRIE M&C Subject	NDLY AMERICA	
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(ALL) Approve Allocation of \$3,000,000,000 in Funds from the American Rescue Plan Act and Authorization Execution of a Contract with CDFI Friendly America, LLC to Bring Financing from One or More Community Development Financial Institutions to

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Council Date 10/19/21 Approval Deadline: 5:00 pm on 10/12/2021
Expedite Required
The City Manager starts reviewing M&C's 20 days prior to their presentation at Council. The Council date you selected is less than 20 days away and therefore this M&C was not fully approved in time. Either a later council date will need to be selected or the expedite process will need to be used.
Under expedited routing, the M&C must be fully approved by 5:00 pm on 10/12/2021 or it will automatically be set for the next Council date.
Set the Council date to the next non-expedited date, which is 11/09/21 Start expedite process
♦ Information Technology Related
Includes Any Federal, State, Interlocal or Grant Funding
Public Hearing
Financial Impact to Another Business Unit
Financially Impacted Business Units
Business Unit Notify Director / Others
City Manager ×
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Jay Chapa		5804						
Originatii	ng Business l	Jnit Head						
Name		Phone Extension						
Robert Sturns		2663						
Addition	al Information	,						
Name		Phone Extension						
Robert Sturns		2663						
Christina Brooks		8988						
To have the default	values on this	page updated conta	ct the City Sec	cretary's Office at extensi	ion 6081.			
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Attachments								
Attachment				Attachment Type		For Use By		
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Original Creator	of M&C							
				Franksia Tilla				
Employee Name	Sturns, Robert			Employee Title				
Email				Phone	(817) 392-2	2663		
Business Unit	17 -	Economic Development		Department	ED Admin	& Econ Development		
Employees with		rity on this M&C						
	Authors							
Primary Author	Perry, Catherine							
	Sturns, Robert							
Approval Notifica	ations							
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Participants	Completed	Status	Result	Comments
Initiator				
Sturns, Robert	9/30/2021 11:55 AM	Completed		
Author Collaboration	9/30/202	1 11:55 AM		
Sturns, Robert	10/1/2021 9:17 AM	Completed	Collaboration Complete - Route for Approval	
Review 9/30/	2021 11:55 AM			
Jimenez, Juanita	10/1/2021 9:17 AM	Cancelled		[Cancelled Due to Condition : Collaboration Complete]
Oliver, Shalonda	10/1/2021 9:17 AM	Cancelled		[Cancelled Due to Condition : Collaboration Complete]
Clement, Ashley N.	10/1/2021 9:17 AM	Cancelled		[Cancelled Due to Condition : Collaboration Complete]
Miles, Rebecca A	10/1/2021 9:17 AM	Cancelled		[Cancelled Due to Condition : Collaboration Complete]
Hamilton, Kay	10/1/2021 9:17 AM	Cancelled		[Cancelled Due to Condition : Collaboration Complete]
Gao, Feixue	10/1/2021 9:17 AM	Cancelled		[Cancelled Due to Condition : Collaboration Complete]
Pira, Ambra	10/1/2021 9:17 AM	Cancelled		[Cancelled Due to Condition : Collaboration Complete]
Perry, Catherine	10/1/2021 9:17 AM	Cancelled		[Cancelled Due to Condition : Collaboration Complete]
Approvals Not Comple	ted on Time	10/1/202	1 2:38 AM	
Sturns, Robert	10/1/2021 2:38 AM	Notified		
Initial Director Approv	al 10/1/2	021 9:17 AM		
Sturns, Robert	10/1/2021 9:18 AM	Completed	✓ Approve	
MWBE Approval	10/1/2021 9:1	9 AM		
Newman, Walter	10/1/2021 11:23 AM	Completed	✓ Approve	
Accounting Coordinate	or 10/1/2	021 11:23 AN	Л	
Terry, Terri	10/1/2021 12:10 PM	Completed	Assignments Completed	
Grant Review Approva	I 10/1/20	21 12:10 PM		
Perry, Catherine	10/4/2021 11:10 AM	Completed	Author Revision	Returning for edits per separate email
Author Revision	10/4/2021 11:1	IO AM		
Sturns, Robert	10/4/2021 4:53 PM	Completed	Revision Complete - Resume Routing	Corrections made per email
Grant Review Approva	I 10/4/20	21 4:53 PM		
Perry, Catherine	10/5/2021 8:16 AM	Completed	Author Revision	Please remove the period from the end of the Subject and remove ("CDFIs") fron the Recommendations, then return to routing.
Author Revision	10/5/2021 8:16	5 AM		
Perry, Catherine Administered by: Beaty, Shayla R	10/5/2021 10:45 AM	Completed	Revision Complete - Resume Routing	Only made small formatting changes
Grant Review Approva	I 10/5/20	21 10:45 AM		
Perry, Catherine	10/5/2021 10:46 AM	Completed	✓ Final Grant Review Approval	
Budget Approval	10/5/2021 10	:46 AM		

Completed	Status	Result	Comments
10/5/2021 11:45 AM			
10/5/2021 12:15 PM	Completed		
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10/5/20	21 12:20 PM		
10/5/2021 5:06 PM	Completed	✓ Approve	
ACM Approval 10/5/2021 5:06 PM			
10/5/2021 5:12 PM	Completed	✓ Approve	
Legal Approval 10/5/2021 5:12 PM			
10/13/2021 7:50 AM	Completed	✓ Approve	
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Current Routing Step: Agenda Ready Expedited