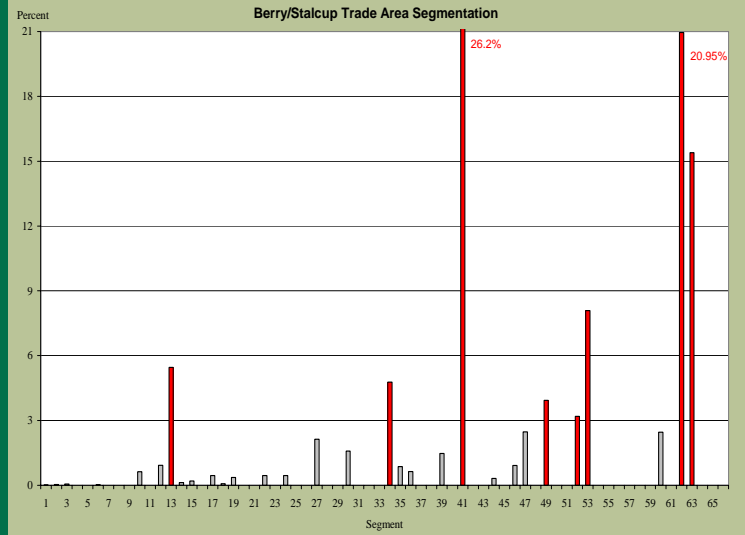


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Category Potential — The following table outlines the estimated annual dollar demand for retail goods and services within the trade area

<i>Consumer Variable - Major Categories</i>	<i>Total Estimated Dollars</i>
Food at Home	\$80,476,400
Food Away from Home	\$53,683,620
Alcoholic Beverages	\$12,663,720
Smoking Products & Supplies	\$9,404,890
Personal Care Products & Services	\$13,027,460
Day Care	\$4,228,080
Household Furnishings & Services	\$68,593,630
Housing Expenses	\$17,059,120
Apparel	\$52,128,880
Sports & Recreation	\$12,880,570
Miscellaneous	\$25,845,600
Education	\$11,116,570
Automotive	\$99,793,690
Health Care	\$54,218,210
TOTAL	\$515,120,440

Good Retailer Matches

- Al's Formal Wear
- Applebee's Neighborhood Grill
- Belk
- Big 5 Sporting Goods
- Braum's Ice Cream/Dairy
- Casa Ole Mexican Restaurant
- Chick-fil-A
- Chuck E Cheese Pizza
- Cinemark Theaters
- Conns Appliances
- Country Kitchen Restaurant
- Dairy Queen
- Denny's Restaurant
- Eye Masters
- Family Video
- Famous Footwear
- Fox's Pizza Den
- Godfather's Pizza
- Golden Fried Chicken
- Goody's Family Clothing
- Grandy's Country Cookin
- Hasting's Book Music Video
- Hibbett Sporting Goods
- Hungry Howie's Pizza & Subs
- Krystal
- Logan's Roadhouse
- Movie Gallery
- Mr Gatti's Inc
- Ponderosa
- Shoe Show
- Sizzler
- Southern Maid Donuts
- Taco Johns
- Taco Mayo
- United Supermarkets
- Western Sizzlin Steakhouse
- Wienerschnitzel
- Wingzone