City of Fort Worth Three Year Service Plan Public Improvement District No. 18 - Tourism

		FY24/25		FY25/26		FY26/27	
REVENUES PID Assessments	\$	7,400,000	\$	7,770,000	\$	8,160,000	
Total Funds Available for Use	\$	7,400,000	\$	7,770,000	\$	8,160,000	
EXPENSES							
Incentives & Sales Efforts	\$	3,782,675	\$	3,973,225	\$	4,174,075	
Marketing and Research (Promotion/ Advertising)		2,570,750		2,700,250		2,836,750	
Site Visits & Familiarization Tours Cultural Enhancements through Marketing and		146,900		154,300		162,100	
promotion of the Arts		550,875		578,625		607,875	
Operations & Administration		293,800		308,600		324,200	
City Administrative Fee		55,000		55,000		55,000	
Total Budgeted Expenses	\$	7,400,000	\$	7,770,000	\$	8,160,000	
Contribution to Fund Balance		-		-		-	
Total Expenses	\$	7,400,000	\$	7,770,000	\$	8,160,000	
Net Change in Fund Balance	\$	-	\$	-	\$	-	
Fund Balance, Beginning of Year Estimated		6,516,056		6,516,056		6,516,056	
Estimated Fund Balance, End of Year		6,516,056		6,516,056		6,516,056	
Reserve Requirement		1,295,259		1,360,272		1,360,272	
Over (Under) Reserve	\$	5,220,797	\$	5,155,784	\$	5,155,784	